



Manatū  
Taonga

Ministry  
for Culture  
& Heritage

# TUIA 250

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# REPORT



# Te Tangi a te Mātūī

Kia whakarongo ake au ki te tangi a te manu nei  
A te Mātūī, “Tūī, tūī, tuituia”  
Tuia i runga  
Tuia i raro  
Tuia i waho  
Tuia i roto  
Tuia i te here tāngata  
Ka rongo te pō  
Ka rongo te ao  
Tuia i te muka tāngata

I listen to the cry of the bird  
The Mātūī calling, “Tūī, tūī, tuituia”  
That it be woven above  
Woven without,  
as it is within  
Interwoven with the threads of humanity  
Felt in innocence  
And in consciousness  
Intertwined with the threads of humankind

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**Source material**

The content in this report, including statistics and quotes, has been sourced through commissioned analysis, internal reporting as well as external reporting to Manatū Taonga by partner organisations and stakeholders.



# FOREWORD

I te tōrengitanga o te rā ka ngahoro te ao, ka tau te pō, I Te Puaotanga o te atatū ka ngohoro te pō, ka tau te ao marama, tihei mauriora.

E ngā motoi kukupa, e ngā pūhoi toroa o Te Wao-nui-a-Tāne, tēnei te koekoe whakamihā a te manu tūi e rere atu nei ki a koutou i huia mai ki te aka matua ki te hāpai, ki te whakatutuki i tēnei kaupapa rangatira o te motu. Mei kore ake tēnei kaupapa i whai huruhuru, kua kore ngā reo mū a ngā tupuna e pakē mai anō. Kāti hā! Kua ea te kōrero, tuia te here tāngata, ka rongo te pō, ka rongo te ao.

E koekoea rā āku whakamihi, hei mākenakena i ngā mana o te motu, tēnā koutou, tēnā koutou, tēnā rā koutou katoa.

I had the privilege to be part of the Tuia – Encounters 250 national commemoration in 2019. As Māori Crown Relations Minister, responsible for Tuia 250, I knew that this was a once-in-a-lifetime opportunity for New Zealanders to have honest conversations about the past, the present and our future together.

I also knew these were not comfortable conversations to have. The truth is that the first onshore encounters between Māori and Pākehā were marred by misunderstanding and killing of Māori. Iwi and hapū not only made the courageous effort to tell their stories of hurt and grievance, but were also generous in sharing accounts of meeting the ‘ariori and Tahitian navigator Tupaia, reminding us that our country is part of a greater Pacific heritage.

By rebalancing historical narratives, New Zealanders have a stronger identity and a greater bond with each other. The 64,000 people who came to visit the flotilla and participate in the Tuia 250 Voyage events were exposed to more than just a historical account of what happened in 1769. They were able to see tall ships and waka hourua (double-hulled canoes) sailing as one flotilla, united with a message of peace and healing. They were able to witness the beautiful pōwhiri and listen to the kōrero about those first encounters. They were encouraged to learn more about their own whakapapa (genealogy) and what brought their families to Aotearoa New Zealand.

Teaching rangatahi (youth) the history of our nation will be made compulsory as part of the New Zealand school curriculum, further cementing the threads that



Minister Kelvin Davis speaks during pōwhiri in Wharekāho

bind us together to create understanding and unity. For Māori in particular, the knowledge of our tupuna will be carried on through waka hourua, with funding towards a national body to ensure the waka hourua kaupapa is sustained and protected for the next generation. With support from Tuia, histories such as that of Ngāti Hei, Rangitāne, Ngāti Oneone, Rongowhakaata – to name a few - are now more publicly accessible through books, signage, art and memorials.

But the real legacy of Tuia 250 is something that cannot be measured. The learning that has taken place, the stories that have been shared, the relationships that have been formed and strengthened, create a ripple effect extending far into the future.

**Hon Kelvin Davis**  
**Minister for Māori Crown Relations: Te Arawhiti**

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**Tuia te muka tangata ki uta.  
Weaving people together for  
a shared future.**



# INTRODUCTION

Tuia 250 commemorated a significant event in our history. The commemoration revealed the power of connections – our connection to our past; our connection to our land, our whenua; our connection to our oceans, our moana; and most of all our connection to each other.

Bringing the Tuia kaupapa to the nation has been the collective effort of many people here in Aotearoa New Zealand and across the Pacific. Our communities and Trusts at the local level and the National Coordinating Committee at the national level have led the planning and hosting of this Tier One event in conjunction with Manatū Taonga. An outstanding feature of the whole experience has been the numerous activities that encouraged the listening and telling of our stories in a respectful and inclusive way. Our kuia and kaumatua have shared their knowledge and wisdom on marae all around the country. Our flotilla of waka and tall ships carried the message of peace and unity on their shoulders. Our young people picked up the wero, sharing their history and whakapapa within their schools and among their whānau. Many institutions, agencies, councils, dignitaries and organisations were inspired by this opportunity to celebrate our dual heritage, saw the value in the kaupapa and supported the wide range of initiatives.

Many years of planning went into this commemoration for all New Zealanders. We celebrated our voyaging and navigation traditions and in doing so enabled a better understanding of our history as we looked over new horizons, building a shared future together.

What happened on the journey was deeply moving: both heart-breaking and heart-warming. We have heard the mamae and grief in places like Tūranganui-a-Kiwa, where the British government finally acknowledged the deaths that occurred during the 1769 encounters. We have been reminded of the knowledge-seeking and cultural exchanges that happened in places like Wharekāho (Mercury Bay) and Ūawa (Cook's Cove), connecting iwi with their Pacific past through Tupaia while also encountering a foreign civilisation whose arrival had been foretold. We have celebrated our sciences and the voyaging heritage, both Māori and Pākehā, that make us who we are today.



Tuia 250 Co-Chairs at Closing Ceremony in Māhia

We are reminded that Aotearoa New Zealand was the last place to be settled on Earth. In a young nation Tuia 250 had the opportunity to inspire generations to come, and that was achieved in multiple ways, which you can read about in this report.

Tuia 250 was just one moment in time to take stock of ourselves and our unique identity as a nation. Tuia 250 reinforced a history of Pacific navigation over 1,000 years old and an understanding that our shared story as a bicultural nation began in Tūranga in 1769. Seventy years later the Treaty of Waitangi defined how we agreed to work and live together. We remind all New Zealanders to be aware that the 200th anniversary of the Treaty of Waitangi is in 20 years' time, in 2040, and invite them in the spirit of Tuia to explore and celebrate our dual-heritage, to engage in courageous conversations and to build a shared future in the spirit the Treaty envisaged, to the benefit of us all.

**Dame Jenny Shipley and Hoturoa Barclay-Kerr CNZM,  
Tuia 250 Co-Chairs**

# DUAL HERITAGE – SHARED FUTURE

## The start of the journey

Tuia 250 is a unique national commemoration that grew from and has been led by strong community desire to commemorate and celebrate our shared history and the events that shaped who we are today.

Trusts established in the four 1769 *Endeavour* landing sites played a significant role in shaping the vision and focus of Tuia 250, working in a voluntary capacity for many years, to acknowledge Aotearoa New Zealand’s dual heritage. These Trusts are Te Hā 1769 Sestercentennial Trust in Gisborne, Tairāwhiti (established 2013), Te Au Mārie 1769 Sestercentennial Charitable Trust in Bay of Islands, Tai Tokerau (2015), Mercury 250 Anniversary Trust in Mercury Bay, Coromandel (2016) and Tōtaranui 250 Trust in Marlborough (2016). Their leadership, determination and drive had a huge impact on the success of the project. It would not have happened without them.

In 2015, Cabinet mandated the commemoration as a Tier 1 event and gave responsibility to Manatū Taonga Ministry for Culture and Heritage to deliver it. At this time, Cabinet also mandated the establishment of a National Coordinating Committee (NCC) to ensure a unified national commemoration. Dame Jenny Shipley and Hoturoa Barclay-Kerr CNZM are the Co-Chairs of the NCC.

The name Tuia – Encounters 250 is woven from the te reo Māori word ‘tuia’ – to weave or bind, a Pākehā concept of time (250 years), and the whakataukī, ‘Te Tangi a te Mātūī’. This proverb tells of the intangible bonds established between people when they listen, unite and work together as one.

## The approach

Tuia 250 took a theme-based approach, to keep the commemoration inclusive and relevant to everyone who chooses to call Aotearoa New Zealand home:

- Dual Heritage – Shared Future** ..... → Presenting a balanced and honest historical narrative to better understand our relationships and build a strong foundation for a richer shared future.
- Voyaging** ..... → All New Zealanders voyaged here from somewhere else. Tuia 250 aimed to increase awareness about Pacific, Māori and European voyaging and navigation techniques.
- First meetings, migration and settlement** ..... → Ensuring our stories were told in a balanced way and considering their impact on contemporary society.
- The arts, science, technology and mātauranga of two great voyaging traditions (Pacific and European)** ..... → Understanding the innovation and skill, the economy and the social structure that existed in 1769 and before that time.
- Whakapapa and identity** ..... → Exploring our own stories and our common bond as voyagers to Aotearoa New Zealand.



## The Voyage

The Tuia 250 Voyage as the main national event was devised as a metaphor, a tangible experience for New Zealanders to participate in and think about our dual heritage and shared future. People were encouraged to think about what is unique about our dual heritage, our voyaging traditions and what binds us together as a people. The Voyage included a flotilla of traditional Māori and European vessels – waka and tall ships – sailing together as one flotilla to 14 places around the country. Communities hosted their own events to mark Tuia 250 as the flotilla visited their towns and cities. The Voyage included open vessel days, voyaging education workshops including a stardome, and a dual heritage educational roadshow with a range of resources and activities for children.

## Rough weather

Marking a date when the coming together of cultures inevitably led to inequality and disempowerment for Māori was always going to be difficult to navigate. The intention behind Tuia 250 was to open up debate and discussion, to encourage people to listen to one another, so meaningful exchanges could take place. In Tūranga/Gisborne and Te Whanganui-a-Tara/Wellington, Tuia 250 was met with peaceful protest by a small number of people, with some iwi refusing to welcome the Endeavour replica. The response from Tuia 250 leadership was always to respect decisions made by communities, and to give space for opinions to be shared.



## Changing the present, changing the future

Knowledge changes attitudes about the past, creating a more positive future.

All around the country hundreds of thousands of people, in schools, community halls and wānanga, were able to learn something new about themselves, their communities, the history of Aotearoa, and the tradition of waka – from building, to navigation, to the importance of the environment and sustainability. This was reflected in analysis of national media coverage, community and vessel reports, and event research. Further, everyone who has worked on Tuia 250 has received feedback from others who took away a valuable learning from engagement with kaupapa Tuia.

## Legacy

Tuia 250 has left a legacy for future generations.

The legacy has been created through voyaging and encounters education and conversations that took place during the commemoration, through new physical markers and signage at sites of significance, through the changing of place names to reflect dual heritage, and through the healing that has occurred in communities and the strengthening of relationships. It also provides a framework for the public and private sectors to think about how they approach telling our story, celebrating our precious and different dual heritage while building a shared society fit for the future.

# OVERVIEW

## KEY STATISTICS

### Financial cost

Manatū Taonga Ministry for Culture and Heritage spent \$12.5 million on commemorating Tuia 250, which involved delivering the Tuia 250 Voyage, educational activities and supporting a national programme. Through the Lotteries – Tuia Encounters 250 Programme, \$9 million was allocated to community groups and other organisations.

Significant investment was made by local authorities, and by cultural, sporting, education and community organisations.

**28.4 million**  
people cumulatively  
were exposed to Tuia 250  
coverage in the media



The vessels  
were visited  
more than  
**40,000**  
times by the public  
during Open Days



Over  
**27,000**  
New Zealanders visited  
the travelling roadshow  
at 42 events in  
24 communities

**12,950**  
nautical miles  
sailed by the six Tuia 250  
flotilla vessels, with at least  
45 days at sea



More than  
**64,000**  
people took part in the  
Tuia 250 Voyage events





More than  
**70 kōhatu**  
 or mauri stones from Tahiti  
 and Haunui crew were gifted to  
 sites of significance to Pacific  
 voyaging around Aotearoa



More than  
**400 crew**  
 of waka hourua, va'a, tall  
 ships and Navy vessels  
 participated



**15 waka,  
 ships &  
 Navy vessels**  
 were part of the flotilla  
 or welcomes



Over  
**3,500  
 kilometres**  
 driven by land crew supporting  
 the vessels (not including  
 driving at locations and  
 stops in between ports)

More than  
**500  
 trainees**  
 experienced life on  
 board a tall ship or  
 waka hourua



# WHAT DID TUIA 250 ACHIEVE?

## TUIA 250 OBJECTIVES

### Engagement

Positive nationwide engagement with Tuia 250

### Tuia 250 Voyage event

The Tuia 250 national voyaging event is developed and delivered safely and successfully for communities, vessels, crew and the New Zealand public

### Voyaging stories

Tuia 250 brings to life the exceptional feats of Pacific, Māori and European voyaging and empowers communities to tell their stories to regional, national and international audiences

### Rebalancing historical narratives

The national narrative about migration and settlement is balanced and people are more connected with and better understand New Zealand's dual heritage and Aotearoa New Zealand's unique identity

### Acknowledgement of mamae

Māori communities, iwi, hapū and whānau feel that the historical context and mamae (pain) associated with the commemoration has been appropriately acknowledged

### Empowering the next generation

All New Zealand children have an increased understanding of Aotearoa's history and our place in the Pacific, and see themselves and their heritage reflected positively and valued in our national identity and in their community landscapes

## DID TUIA 250 ACHIEVE THIS?

Community engagement with Tuia 250 was overwhelmingly positive. The work of the Landing Site Trusts and host communities was crucial for the Tuia 250 experience to be positive overall.

The Tuia 250 Voyage was developed and delivered safely and successfully for all communities, vessels, crew and members of the public who were involved.

Tuia 250 highlighted the feats of voyagers of the ancestors of Pacific peoples as well as James Cook, particularly through media coverage, including international media coverage, and in education.

Tuia 250 highlighted dual heritage and Aotearoa New Zealand's unique identity through local wānanga, education and resources that particularly helped New Zealanders understand migration before Cook's arrival.

Tuia 250 encouraged open conversation and dialogue on marae, in schools, in communities, acknowledging the subsequent effect of Cook's arrival on Māori in particular. The Expression of Regret from the British High Commissioner to descendants of those killed during the first encounters is an example of acknowledgement and healing of historic hurt.

Tuia 250 supported a number of initiatives for rangatahi to better understand New Zealand history and their heritage. The opportunities to participate on the vessels and on shore offered multiple experiences that were highly valued.

# TUIA 250 VOYAGE

## ARRIVALS AND DEPARTURES TIMELINE



# TUIA 250 FLOTILLA

The formation of the Tuia 250 flotilla, under the leadership of Flotilla Kaitiaki Jack Thatcher and Tuia 250 Co-Chair Hoturoa Barclay-Kerr, was symbolic and the centrepiece of the commemoration and celebrations.

The flotilla included the Tahitian va'a moana *Fa'afaite*, a double-hulled voyaging canoe, representing both the origin of Pacific people and Tupaia as an important communicator and mediator between Māori and Cook. Waka hourua represented Māori and their voyaging and trading capability, where they came and went from Aotearoa, demonstrating the blue-water sailing capability of Māori both historically and currently. The tall ships represented the arrival of the original *Endeavour* (particularly with the HMB *Endeavour* replica's inclusion) for those first encounters, and subsequent migration.

These vessels have fantastic youth-focused programmes that look towards our shared future.

## Voyage tracker

Manatū Taonga partnered with Dunedin-based tech company [Animated Research Limited](#) to develop an interactive tracker to show the journey of the vessels using GPS, starting with the epic voyage of *Fa'afaite* across the Pacific. The voyage tracker included 3D model animations of the vessels which you could zoom in on.



## Cultural strengthening

The waka leaders in particular led the way in their engagement with iwi and communities during pōwhiri, listening to the kōrero and getting up to speak on behalf of the Tuia kaupapa at every single location. Through this national cultural exercise, all participants – including those who represented the tall ships - became more confident in tikanga and learnt more about each rohe as well as Māori custom in general. The cultural events gave many people the opportunity to speak, grow and develop as leaders.

For the tall ships, this journey gave their crews new experiences, particularly in the cultural exchanges in communities and with the waka hourua. Some crew members had the opportunity to swap with their waka or tall ship counterparts and experience sailing on a different kind of vessel. The tall ships took part in wānanga and crew members learnt songs and phrases in te reo Māori to participate in pōwhiri.

The Tahitian crew were able to reconnect with communities that revered their ancestor Tupaia. Some of the Tahitian crew knew very little about Tupaia and his role in Aotearoa, so were honoured to walk in his footsteps and hear stories about him, particularly in Ūawa and Waikare, from descendants of those who met him in 1769.

Many thousands of New Zealanders observed these events and in doing so deepened their insight and understanding of our unique cultural map, heritage and people.

This cultural strengthening of our crews and communities symbolises the importance of voyaging to all of Aotearoa New Zealand. We can use voyaging as a common thread that binds us together – both to the whenua, the land, and to each other.



Cultural advisor Dr Wayne Ngata at pōwhiri in Tāmaki Makarau

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# THE VESSELS





## THE VESSELS

# FA'AFATE

*Fa'afate*, a double-hulled voyaging canoe from Tahiti, represents the origins of our Pacific people, and Tupaia as an important communicator and mediator between Māori and Cook.

This vessel is the main asset of the [Tahiti Voyaging Society](#), a non-profit organisation created in 2009. Its goal: to help the renewal of ancestral navigation without instruments. Fa'afate means reconciliation, which reflects our desire to reconcile man with nature, his culture and his ancestral roots.

"Te hau, te maita'i e te ho'era'a – Peace, goodness and unity together, this was our motto during this Voyage."

TAHITI VOYAGING SOCIETY  
VESSEL REPORT



## THE VESSELS

# NGAHIRAKA MAI TAWHITI

In 2000, Sir Hekenukumai Puhipi (Sir Hector Busby) began building a second waka hourua, *Ngahiraka Mai Tawhiti*, named after his late wife, with a view to 'closing the Polynesian Triangle' by sailing to Rapa Nui (Easter Island). This vessel was part of the Waka Tapu voyage in 2012, departing from Auckland and sailing 10,000 nautical miles return to Rapa Nui before returning to Doubtless Bay on the east coast of Northland. The waka is cared for by [Te Kura Waka](#).

"The history of our waka was a very important part of our Voyage. Tuia 250 gave the platform to be able to share the stories of her construction and her exploits to implant in the minds of the next generation the legacy that was left for us by our teachers Papa May Pialug, Papa Hekenukumai Puhipi and all those who continue their legacy today."

NGAHIRAKA MAI TAWHITI  
VESSEL REPORT



## THE VESSELS

# HAUNUI

*Haunui*, now based in Tāmaki Makaurau (Auckland), was originally given the name *Va'atele* and made for American Samoa. His maiden voyage was from American Samoa to Samoa in 2009. When a tsunami hit the island the waka was damaged and abandoned. When Hoturoa Barclay-Kerr took responsibility for the waka through the [Te Toki Voyaging Trust](#), it was renamed *Haunui*.

"The community engagement has led to more awareness of the waka and sparked the interest to know more. With further engagements to come, Tuia 250 is an ongoing kaupapa spanning much further than the official timeline."

### HAUNUI VESSEL REPORT



## THE VESSELS

# HMB ENDEAVOUR REPLICA

Construction of the *Endeavour* replica began in Western Australia in 1988 and the ship was launched five years later. Since then, she has sailed more than 170,000 nautical miles, including twice around the world, visited 29 countries and many Pacific islands, and opened as a museum in 116 ports.

Hundreds of thousands of visitors have been on board to see how James Cook and his men lived. On board the ship, the public have a glimpse into a sailor's life during Cook's epic voyages. The vessel features almost 30 kilometres of rigging and 750 wooden blocks or pulleys. The masts and spars carry 28 sails that spread approximately 10,000 sq feet (930 m<sup>2</sup>) of canvas.

The *Endeavour* replica is berthed in Sydney at the [Australian National Maritime Museum](#).

"It's been an absolute honour being part of the Tuia 250 project. It was heart-warming to see the lengths the MCH went to bring communities together and share past and present stories amongst them. I am excited to see where this takes Aotearoa."

Frances Portolesi, Australian National Maritime Museum.



## THE VESSELS

# R. TUCKER THOMPSON

The traditional gaff-rigged schooner was started by R. Tucker Thompson in the late 1970s as a project to embody the best features of a traditional design, married to the materials of today. She has a very high reputation in the traditional sailing world and is considered a perfect example of a working tall ship, with the advantage of being new and safe.

The [R. Tucker Thompson](#) is operated by a not-for-profit charitable trust. All income derived from tourism sailing activities is used for her maintenance, as well as providing a contribution to help Northland youth access the sail training voyages. In this way, the ship can continue to provide pleasure and learning to people of all ages: young and old, Māori and Pākehā, visitors and Northlanders alike.

"Tuia 250 certainly lived up to the title... The journey home to Waitangi on November the 8th was an accumulation of voyaging, marae visits, korero, waiata and lots of kai... The sense of achievement was obvious in the delight of the crew at every marae We learned new waiata and witnessed the aroha for the moana and whenua."

Master Tim Grant



## THE VESSELS

# SPIRIT OF NEW ZEALAND

## Te Waka Herenga Tangata o Aotearoa

The [Spirit of New Zealand](#) is a three-masted barquentine and is believed to be the world's busiest youth training ship. She is at sea for more than 300 days a year and is owned by the Spirit of Adventure Trust. The Trust's mission is to empower a diverse range of young Kiwis to reach their full potential through meeting the challenge of the sea. Ongoing research by the University of Otago has fully endorsed the positive outcomes the Trust's programme achieves for young people, their families and their communities.

"Pre the commencement of the Tuia commemoration, I must admit to having some reservations about our involvement, mainly concerning what we could contribute, what our team would get out of it, and what would the local welcome and general acceptance be. To say I was incredibly impressed with the outcomes would be an understatement.

All on board commented on their dramatically increased understanding, appreciation and interest in everything associated with the commemoration, and the ship was certainly warmly welcomed everywhere she went. The Tuia event itself and our involvement in it, was a credit to all involved."

Comments from a Trustee, Spirit of Adventure Trust



# OTHER VESSELS THAT JOINED THE CORE FLOTILLA

**A number of other vessels became part of the flotilla during the Voyage:**

- HMNZS *Otago*
- HMNZS *Wellington*
- Police Launch – *Lady Elizabeth*
- Police Launch – *Deodar*
- Harbourmasters’ vessels at most of the stopovers
- Royal New Zealand Coastguard vessels
- Fire and Emergency New Zealand – Dr Paratene Ngata
- Nga Waka o Te Taitokerau – *Ngatokimatawhaorua*
- *Te Matau-a-Maui* – Waka Hourua
- *Hinemoana* – Waka Hourua
- *Tairawhiti* – Waka Hourua
- Aotearoa One – Waka Hourua
- *Tere Hauiti* – Waka Terewai
- Te Mata o Hiva – Va’a Holopuni
- *Pumaiterangi* – Waka Taurua – Pahi
- Nga Waka Taurua – Piripi Smith of Ngāti Kahungunu
- Manaaki – auxiliary support vessel
- *Kai Tiki* – Tuia support vessel



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# THE VOYAGE





THE VOYAGE

# TAHITI TO AOTEAROA



## THE VOYAGE

# TAHITI TO AOTEAROA

**21 AUGUST – 13 SEPTEMBER 2019**

After months of preparation, special ceremonies were performed in preparation for the voyage. The Co-Chairs, Dame Jenny Shipley and Hoturoa Barclay Kerr, and Flotilla Kaitiaki Jack Thatcher joined the crew in gathering stones from important places in Tupaia's history to bring to Aotearoa. After a rousing send off the Tuia 250 Voyage began with the 4,300-kilometre journey of the va'a moana *Fa'afaita* from Pape'ete, Tahiti to Tauranga, Aotearoa.

The voyagers used only traditional navigation, providing more evidence of the amazing skill of Pacific navigators. For the Tahitian contingent on board, this was an opportunity to hone and develop their skills. Two trainee navigators, Moeata Galenon and Titaua Teiporaii, with the guidance of Ngāti Kahungunu navigator Piripi Smith, guided the va'a under the captaincy of India Tabellini.

"The strong winds, cloudy, rainy days and nights constantly assailing them would have been daunting even under normal circumstances. Moeata and Titaua however were navigating traditionally without instruments, much like how their tupuna, ancestors, would have done. They were constantly searching for the signs in their ocean environment that enabled them to pull their fish from the sea just like Maui did."

Jack Thatcher, Flotilla Kaitiaki

### Te mauri o Tupaia

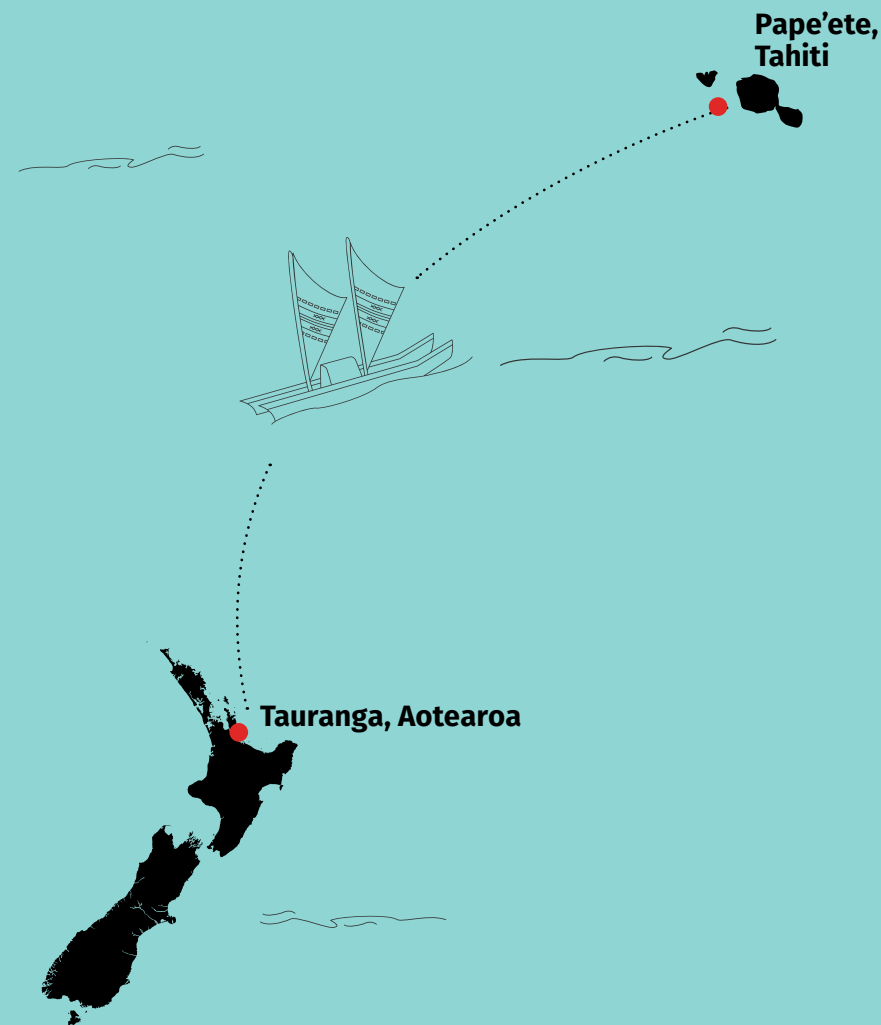
Fa'afaita and the Tahitian crew carried the spirit of their ancestor 'arioi and navigator Tupaia.

### Te ara o te pahu

The Tahitians shared with New Zealanders the story of the great fe'e (octopus) Taumata, whose tentacles spread out to all the islands of the Pacific, connecting us all. They brought with them a pahu (drum) whose beat was heard around the country, spreading the message of unity.

"The crew have done an amazing job, holding their course accurately and expertly, whilst Tāwhirimātea and Tangaroa challenged them unceasingly once they came into the Southern Pacific Ocean."

**Jack Thatcher, Flotilla Kaitiaki**



THE VOYAGE

# SYDNEY VOYAGE



## THE VOYAGE

# SYDNEY VOYAGE

**12–27 SEPTEMBER 2019**

A small group of kaumatua and cultural advisors travelled to Sydney to work with the Endeavour crew to support and help them understand and prepare for the kaupapa of Tuia 250 and the protocol and experiences they would experience once they arrived in Aotearoa.

After 15 days at sea and for the first time since the mid-1990s, the HMB *Endeavour* replica entered New Zealand waters and arrived in Tauranga on 27 September. There were 19 professional and 27 non-professional crew onboard.

Crowds formed on the beach and along the waterfront to catch a glimpse of the ship sailing in.

The crew was welcomed by mana whenua, an event they had prepared for during cultural wānanga before their journey. Captaining the *Endeavour* replica was New Zealand resident Frank Allica, who later in the voyage would speak on paepae during pōwhiri around the country.

“The crew have been resilient and accept that we are in the hands of the weather with few alternatives. Morale is high.”

Excerpt from a voyage report as the vessel reached New Zealand waters on 26 September 2019.



THE VOYAGE

# WHANGAPARĀOA | CAPE RUNAWAY



# WHANGAPARĀOA | CAPE RUNAWAY

28–30 SEPTEMBER 2019

The waka flotilla made their first stop at Whangaparāoa, also known as Cape Runaway.

Whangaparāoa iwi wanted to commemorate arrival of waka tīpuna with a programme of events celebrating 1,000 years of voyaging. Te Whānau a Kauaetangohia, Te Ūngāwaka, Whangaparāoa Mai Tawhiti hosted activities and events. The waka performed sail pasts for the pōwhiri and rededication of the commemorative sculpture, Te Haika a Tainui, by the Māori King. Later that day, Te Ariki Kiingi Tuheitia Potatau te Wherowhero te Tuawhitu received the first acknowledgement of the Tuia 250 event.

- 1,700 people attended the arrival of the waka

The arrival of waka hourua was most significant for this community, which commemorates the arrival of waka tīpuna at Taungāwaka, Te Haika o Tainui, Whangaparāoa between 1000 and 1200 AD. The last time mana whenua celebrated the arrival of the waka tīpuna was the 1990 Waka Celebrations, at which the late Te Arikinui Dame Te Atairangikaahu was present with hundreds of other participants. He Taunga Waka – *Tauira-mai-Tawhiti* and *Mataatua* are the ancestral canoes of Te Whanau-a-Apanui which arrived at this beautiful place.

After leaving Whangaparāoa, waka crews made a short stopover at Waipiro Bay.

Attendees heard stories of the naming of the Kauae Tangohia Marae after the taking of a whale's jawbone caused a dispute between *Tainui* waka rangatira Hoturoa and *Te Arawa* waka rangatira Tamatekapua.

Karakia to safeguard the Tuia 250 Voyage were performed on Tihirau, on the saddle overlooking Taungāwaka, a very important landing place of the waka *Tauira-mai-Tawhiti*.



THE VOYAGE

# ANAURA BAY



## THE VOYAGE

# ANAURA BAY

**3–5 OCTOBER 2019**

The waka crews gathered in Anaura Bay to prepare for the Opening Ceremonies and the journey they would embark on with their tall ship counterparts.

Historically Anaura Bay is important as a place where Māori horticulture flourished. The men on board the *Endeavour* in 1769 were astonished by the neatness, regularity and extent of the gardens seen in the area, which speaks to the skilled gardeners of that time.





THE VOYAGE

# TŪRANGA | GISBORNE



# TŪRANGA | GISBORNE

5–10 OCTOBER 2019

## British High Commissioner's visit to Gisborne

A long-awaited acknowledgement by the British government was presented to iwi and hapū of Tūranganui-a-Kiwa a few days before the first Tuia 250 Open Ceremony. [British High Commissioner Laura Clarke](#) expressed regret for the deaths of nine Māori killed during the first encounters with the crew of the *Endeavour* 250 years before. This conversation between the High Commissioner and the iwi and hapū of Tūranganui-a-Kiwa built on the British High Commission's work to develop partnerships with iwi Māori that recognise the past and extend into the future.

## Opening Ceremonies and Open Days

The first Opening Ceremony for the waka flotilla at Te Waiohiorore on 5 October saw a mass pōwhiri with:

- more than 100 warriors
- all iwi of Tairāwhiti represented
- 300 visitors from Tahiti, including schoolchildren, and a wide range of dignitaries
- 8,000 attendees

Live broadcast [Aotearoa 250](#) delivered to a potential viewing audience of 5.7 million people

The second Open Ceremony included an on-water coming together of the waka and tall ships, with public activities along the beach during the arrival.

A civic welcome was hosted by the Gisborne Mayor.

- 4,000 attendees
- Public broadcast on [Turanga FM – Tūranga ki Uta](#)
- About 12,000 people attended Open Days.



Acknowledgements by the flotilla were made at each of these sites:

- Tatapouri as the mustering place
- Tuamotu Island where the Pa of Te Maro stands
- Tauararo where the waka Te Ikaroa a Rauri landed
- Te Kuri a Paoa
- Te Wherowhero resting place of Horouta Waka
- Waipaoa, Te Oneroa and Waikanae
- Powhiri at Site close to where the Te Rakau monument will be placed

## Supporting the telling of local history

Tuia 250 supported a number of local projects, events and platforms:

- Rangiwaho Ihu ki te Moana Exhibition at Rangiwaho Marae from 4 to 20 October, including the production of a series of three booklets and an ebook about taonga and the legacy of exchanges.
- Rongowhakaata programme, *Retell, Reconcile, Restore* which included a research project to document and promote a greater understanding of stories, cultural practices and mātauranga before, during and after the ‘first encounter’ in 1769. The iwi held wānanga such as *Turanga Hau Kōrero* on 6 October 2019, at which all were welcome to participate in debate and discussion about collisions and encounters.
- Ngai Tāmanuhiri launch of video and e-book resources telling Ngai Tāmanuhiri’s story of their waka *Horouta*.
- A booklet for the *Native Voices, Ko Au Ko Matau* exhibition at Tairāwhiti Museum, 6 October 2019 – 15 March 2020

The Te Maro sculpture and Puhi Kai Iti panels and installations were ready in time for the commemoration. These physical symbols will tell the stories of tangata whenua long into the future. The anniversary also saw the momentous return of taonga from the *Endeavour* voyage, on loan to Tairāwhiti Museum for a year from museums in England and Germany.

## Conversations in the media

In the lead-up to and during Tuia 250, Te Hā facilitated [Awkward Conversations](#), a series of recorded discussions broadcast on Radio New Zealand that tackled race and racism, identity, colonisation, and the doctrine of discovery. The video series *Ā Tātau Kōrero* was created and launched in September 2019 through *New Zealand Herald’s* Local Focus to showcase the stories of the families that settled in the region.

## Further legacies

Moananui – Te Hā delivered an Oceans Symposium on 6 and 7 October 2019 to bring together a range of thinkers and activators from across the Pacific to discuss the state of Te Moananui a Kiwa and discuss how to address the current problems.



The inaugural [Te Tairāwhiti Arts Festival](#) was created to contribute to the creative ecology potent in the region and provide a platform for connection. The Festival will continue.

Tuia 250 ki Tūranga – the year-long activities from October 2018 – allowed the local *MV Takitimu* and waka hourua *Tairāwhiti* to test their offerings for the local and visitor market.

Volunteers have been upskilled and educated culturally, gaining a greater understanding of their community.

THE VOYAGE

# ŪAWA | TOLAGA BAY



## THE VOYAGE

# ŪAWA | TOLAGA BAY

13–16 OCTOBER 2019

### Sharing local history

Local iwi Te Aitanga a Hauiti supported events and activities in the lead-up to the Tuia 250 commemoration that told the stories of their tupuna. This included *Te Ahika*, an initiative to celebrate the heritage of the area. *Te Ahika* refers to the long-burning fire that was lit by the ancestors who first arrived at Opoutama (later known as Cook's Cove) and settled the area. The return of the Hinematiaro pou in October 2019 from a German museum was part of this programme. The pou was gifted to James Cook in 1769 during his time in Ūawa.

### The flotilla arrives

*E'o te waka tohorā tere mai i Hawaiki, hōmai te kauhou tipua ki uta e!  
Hail the procession from the homeland, bring them to shore!*

The waka, the ships and their crew were guided into the cove with the echoing sounds of the pūkāea and pūtātara, the wailing voices of the kaikaranga, a haka pōwhiri second to none which included a fantastic display of tu tāua craftsmanship. One could only imagine the similarities with that first encounter between the people of Te Aitanga ā Hauiti and Cook, his crew and Tupaia 250 years ago at this very location.

- 1,500 people attended events here

A number of local organisations supported events, including Toi Hauiti, Te Ahikā, Hauiti Incorporation, Reynolds Hall, Ūawa Tiaki Tai, the Coastguard, Police and Māori Wardens, Te Whare Hauora o Te Aitanga ā Hauiti.

### Connection to Tahiti

Ūawa people have a strong memory of Tupaia of Ra'iātea and Rurutu, who arrived with the *Endeavour* crew and is believed to have discussed matters of import with local seers, revisiting the stories of Hawaiki. The crew of *Fa'afaita* learned more about Tupaia's impact here and visited the cave where he spoke. A delegation from French Polynesia was hosted by locals after the Open Ceremony.



THE VOYAGE

# TE WHANGANUI O HEI | MERCURY BAY



# TE WHANGANUI O HEI | MERCURY BAY

18–21 OCTOBER 2019

The community held 26 events in total to commemorate Tuia 250, including a Street Art Festival where murals inspired by history were created. The Mercury Bay Museum hosted [Twelve Days in Mercury Bay](#) to commemorate Tuia 250, including exhibitions and a bioblitz event. Work will continue on the Mercury Bay Museum Pa Waha.

- 6,500 people attended events

## Te Pōwhiri – The Welcome

Mercury Bay 250 Trust and local iwi organised Te Pōwhiri when the flotilla arrived to mark the first pōwhiri accorded to Pākehā 250 years ago. Redevelopment at Wharekāho and infrastructure works occurred to make the event possible, and beautiful pou and landmarks tell the history.

- 1,200 attendees
- 350 students participated
- 57 volunteers (9840 volunteer hours in total throughout the commemoration)

## Capturing oral history

- Local iwi Ngāti Hei partnered with the Mercury Bay 250 Trust to deliver the book *When Toawaka met Cook*, which describes the oral accounts of what happened when a Ngāti Hei chief encountered the *Endeavour* crew. The book also contributes to the revitalisation of the iwi.
- 900 copies sold

## Education programmes

As well as wānanga, iwi led an outreach programme in 10 local schools, with students taught tikanga, waiata, kapahaka and raranga.

- 700 students reached

Otago Museum’s Mercury Rising project [Te Mahutatanga o Takero](#) organised a nationwide tour of expert astronomers, culminating with an all-night star viewing on Cooks Beach in Whitianga on the night of 11 November to observe Mercury crossing the sun at dawn. These events shared the deep astronomical mātauranga of Māori, alongside modern understandings of astrophysics.



THE VOYAGE

# MARAETAI





## THE VOYAGE

# MARAETAI

**22 – 24 OCTOBER 2019**

### Pōwhiri at Umupuia

On 22 October 2019, Ngāi Tai welcomed the crews of waka hourua and the *Spirit of New Zealand* to Umupuia Marae.

The pōwhiri followed the tau utuutu speaking protocol, with more than 400 manuhiri present.

This was followed by an extensive harirū and large kai hākari. The following days were community engagement days with the locals, as well as rest days for our crews.

- 1,200 people participated in events at Maraetai

### Schools visit

Community engagement took place on 23 October. Approximately 175 students, teachers and parents from two colleges and three primary schools, as well as local tamariki from the kura and kōhanga, attended during the day. Teachers were impressed by how engaged students were during every activity. The Tuia Mātauranga truck was a big hit, with plenty of admiration for the quality and quantity of resources in it.



THE VOYAGE

# TĀMAKI MAKAURAU | AUCKLAND



## THE VOYAGE

# TĀMAKI MAKAURAU | AUCKLAND

25–29 OCTOBER 2019

Here the public were able to see all vessels can together in port.

Tuia 250 Tāmaki Makaurau offered Aucklanders and visitors an opportunity to experience the stories of mana whenua, mātauranga, waka taua, heritage vessels, waiata and kai. The fine weather saw thousands of visitors participating in the many activities Tuia 250 had to offer.

- 29,000 visits to Tuia 250 ki Tāmaki Makaurau
- 9,500 attendees

### Flotilla arrival

Cook Island drummers and dancers herald the fleet as they sail close to Queen’s Wharf on 25 October.

The Tuia flotilla crew of approximately 200, led by Ministers Kelvin Davis and Nanaia Mahuta, were welcomed at the downtown waterfront’s Eastern Viaduct by mana whenua Ngāti Whātua Orakei

Open Days included the flotilla, as well as a Navy ship, voyaging education, outreach activities, a waterfront festival, Maritime Museum events including the Takiri exhibition, and a visit by Prime Minister Jacinda Ardern.

“This kaupapa allowed a platform for opportunities – encouraging the sharing of stories and discussions, enabling cross-cultural conversations which focus on migration and connections to New Zealand. These events and activities both display and interactive - was a key element to the Tuia 250 Encounters Auckland programme, captured for future generations and as part of the event legacy.” Auckland Council report.



### ***Voyage to Aotearoa: Tupaia and the Endeavour* – Exhibition at Tāmaki Paenga Hira Auckland War Memorial Museum**

Tāmaki Paenga Hira Auckland War Memorial Museum brought the experience and story of Tupaia to life with the exhibition [\*Voyage to Aotearoa: Tupaia and the Endeavour\*](#) as part of Tuia 250.

- 97,056 visitors

“Tupaia’s story is not as widely known as it should be, and we are hoping to shine a light on an under-represented story from this moment in global history. As part of Tuia 250 we are pleased to be part of a wider conversation to encourage New Zealanders to take another look at their past and consider different perspectives.”

Auckland Museum Head of Exhibitions, Victoria Travers.

The exhibition ran from 13 September 2019 - 15 March 2020.

## Tuia 250 ki Tāmaki Makaurau events

The Auckland programme took place during Labour weekend. The government partnered with Auckland Council, the Auckland War Memorial Museum and the New Zealand Maritime Museum to deliver a successful set of activities:

- Te Wero Island: a pop-up exhibition. Content from the Maritime Museum was displayed – the taurapa, the sternpost, the tauihu, and the prows of the waka taua *Rangatahi*, *Taheretikitiki*, *Tumanako*, *Tataiora* and *Waikura* belonging to Tūheitia Potatau Te Wherowhero VII. The large waka Tangi Te Kiwi belonging to Te Wānanga o Aotearoa was displayed, giving visitors an insight into how these taonga are sailed.
- Eastern Viaduct: Whakapapa – Identity. A large marquee and all-weather container hosted a waka taua display and provided an opportunity for kōrero with local and iwi hosts.
- Eastern Viaduct: Matauranga Matters (Knowledge Matters). Auckland Live’s digital screen was positioned here displaying a rolling trailer of archival documentaries on subjects relating to traditional waka voyages across the Pacific. Content was supplied by Ngā Taonga Sound & Vision. The mobile Tuia 250 exhibition roadshow was positioned nearby.

## New Zealand Maritime Museum’s Tuia 250 programme *Takiri: An Unfurling*

This exhibition [Takiri: An Unfurling](#) saw seven contemporary artists explore early Māori and European encounters through new work inspired by museum taonga. Historical artefacts met contemporary art as the national dialogue unfolded 250 years after the first on-shore contact between Māori and the crew of HMB *Endeavour*, including the Polynesian navigator Tupaia and James Cook.

Through soundscape, photography, illustration, cloth making, weaving and sculpture, each artist explored and confronted the ongoing impact of these historic events.

The exhibitions was scheduled to run from 12 October 2019 until 7 June 2020 and offered free public admission.



THE VOYAGE

# WHĀNGĀREI | PORT NIKAU



# WHĀNGĀREI | PORT NIKAU

1–3 NOVEMBER 2019

On the morning of 1 November 2019, 500 local schoolchildren (from four schools – Onerahi Primary, Whangārei Heads, Raurimu Avenue and Parua Bay) gathered at Onerahi reserve to take part in the mass haka welcoming the flotilla into Whangarei Harbour.

The following day *Fa’afaite*, *Ngahiraka* and *Haunui*, escorted by local waka taua, sailed up Hātea River to anchor next to Hihiaua Peninsula, providing a beautiful backdrop to the haka pōwhiri. This was the start of a day of activities that included performances by local artists Ardijah and Troy Kingi. The day was led by tangata whenua, and the Hihiaua Cultural Centre in partnership with Whangarei District Council.

- 5,500 people participated in the Tuia 250 experience in Whāngārei

## Rātā Ahurei Tārai Waka International Waka Symposium

*Giving visibility to traditional and contemporary tārai waka mātauranga.*

Hosted by the Hihiaua Cultural Centre (Whāngārei) and Haratū Kororāreka (Russell), this symposium highlighted the waka carving and building practices of the Pacific. Practitioners from Hawai’i, Tahiti and Aotearoa demonstrated their skills as they transformed tōtara into functional waka. During the event a 14-metre kauri waka ama, begun 27 years ago by renowned waka builder and navigator Sir Hekenukumai Busby and Puaniho Tauotaha from Tahiti, was completed by Puaniho’s son Freddie.

The activation of Tuia 250 in Pēwhairangi involved the waka from the symposium being transferred from Whāngārei to Russell to be officially launched on 6 November. The Hawai’ian waka was named *Kama*, the Māori one *Kūaka*, and the Tahitians called their *va’a Tamari’i Maohi*.

The ceremony at Haratū Marae in Kororāreka (Russell) also included the launch of *Puaniho Tautira Mairenuī*, a waka started 27 years ago by the late Sir Hek Busby and the late Puaniho Tauotaha from Tahiti. The aspiration is for this waka symposium to become a biennial event.

**Tohunga talks** were an opportunity to listen to kōrero from the Rātā carvers, who shared their journey, experiences and craft as they advocate and revitalise tārai waka (waka carving). Tuia 250 flotilla crew also shared their experiences and navigational techniques.



Rātā was a renowned ancestor through the Pacific. His story reminds us of our common ancestry and the importance of following tradition. It enlightens and guides practitioners in the utilisation of their craft.

**Te Au Marie Trust Report**

**Tuia Te Muka Tangata exhibition** at Hihiaua Cultural Centre ran from 24 October to 24 November 2019, featuring the best traditional and contemporary Māori art.

## Te Wheiao – 3D printing technology

Derek Kawiti, Senior Lecturer, Victoria University of Wellington, led a team using 3D printing technologies working with a scan of the 230-year-old Hawai’ian wa’a (outrigger canoe) gifted to the Smithsonian Institution in 1888 by Queen Kapi’olani of the Kingdom of Hawai’i. The project provided an interesting tension around the use of data for large-scale digital fabrication in relation to customary indigenous frameworks.

## International Street Art Festival Whāngārei – Street Prints Manaia 2019

[Street Prints Manaia](#) partnered with Whangarei District Council to bring Whāngārei its first street art festival, which hosted the world’s best street artists alongside Aotearoa’s finest. People were able to witness live painting of large-scale murals, art workshops, and an art exhibition in downtown Whāngārei.

THE VOYAGE

# PĒWHAIRANGI | BAY OF ISLANDS



## THE VOYAGE

# PĒWHAIRANGI | BAY OF ISLANDS

6–11 NOVEMBER 2019

Tuia-related activities in the lead-up to the flotilla's arrival including cultural education, the development of Motuarohia island as a key site in early settlement and first encounters, interpretive signs on Maiki Hill and exhibitions including a Digital Mapping Table at the Russell Museum telling stories of the land and first arrivals.

- 7,500 people participated in the Tuia 250 experience in Pēwhairangi/Bay of Islands

### Archaeological dig and unveiling of pou at Mangahawe Bay

Flotilla crew members took part in the unveiling of a pou on 7 November 2019 at Mangahawe Bay, Moturua Island, to acknowledge the links of early Māori settlers to the Pacific. The pou was part of a larger Tuia-supported project between Kuta/Patu Keha, Department of Conservation and Heritage NZ Pouhere Taonga to excavate the site and learn more about one of the earliest settled places in Aotearoa New Zealand, with radiocarbon dates of around 1300 AD.

Honouring Te Koukou Tuia 250 representatives and *Ngahiraka Mai Tawhiti* arrived at Waikare at dawn on 8 November 2019 to begin commemorations honouring the local chief Te Koukou, who was wounded by gunshot fired by Endeavour crew in 1769. A Tuia-250 supported e-book, *Te Koukou: kia houhia te rongo*, or *Te Koukou: the line in the sand*, will be produced.

### Flotilla arrives at Waitangi

The Tuia 250 flotilla crews, trainees and dignitaries were welcomed at Te Tii Marae in Waitangi on 8 November 2019 after the vessels sailed into Pēwhairangi Bay of Islands. Local waka including [Ngatokimatawhaorua](#) went out to meet the vessels, and the waka hourua came in to Waitangi beach in front of crowds of people. A haka was performed by tens of warriors at Te Tou Rangatira.



Acknowledgements by the flotilla were made at each of these sites:

- Tawhiti Rahi Island and Aorangi Island - The Poor Knights
- Mimiwhangata
- Whangaruru
- Whangamumu
- Rakaumangamanga
- Mangahawe Bay
- Motuarohia





### **Acknowledgement of Sir Hekenukumai Busby**

A Tuia 250 delegation travelled by land to Aurere Beach to pay their respects to Sir Hekenukumai Puhipi (Busby), the builder of *Te Aurere*, the first waka hourua of Aotearoa, and later of *Ngahiraka Mai Tawhiti*.

“We believe Tuia 250 brings a new spirit of openness and understanding to Waitangi,” said Dame Jenny Shipley.



### **Giftng of the rei puta**

After the pōwhiri at Waitangi, two Tahitian navigators (Moeata Galenon and Titaua Teipoarii) were gifted a rei puta carved from a whale tooth from local tohunga whakairo (master carver) Te Warihi Hetaraka. The rei puta was a replica of the one given from Tupaia to chief Te Koukou while the latter was wounded by gunshot. A moving presentation.

THE VOYAGE

# WAITOHI | PICTON



# WAITOHI | PICTON

21-26 NOVEMBER 2019

## Iwi revitalisation

Tuia 250 supported the cultural revitalisation and kotahitanga of Te Tau Ihu iwi. This included funding for four new waka on the water, new kāhahu (cloaks) for four local iwi, providing a platform for the sharing of stories, wānanga, and preparation for connecting with voyaging, including links to Tupaia and the *Endeavour*. The region's leaders and event supporters appreciated the cultural tikanga, particularly at the Meretoto welcome.

## Flotilla arrival

Crews and guests took part in a beautiful pōwhiri at Meretoto/Ship Cove on 21 November. The flotilla then sailed into Waitohi/Picton Harbour to a big welcome by the community. Local schools, performing arts groups and kuia welcomed the Tuia 250 crews.

- More than 200 private vessels accompanied the flotilla into Waitohi/Picton Harbour
- 7,000 people welcomed the flotilla
- More than 10,000 people visited the vessels on Open Days and at the free Fly My Pretties concert
- 1,200 students visited the vessels on the Schools Day

## Education and resources

Local schools, including Picton School, participated in Tuia 250-themed activities and programmes.

The Tōtaranui 250 Trust made videos of the Tuia 250 experience for future use.

## Promoting local dual heritage

Tōtaranui 250 Trust promoted the Dual heritage – Shared future theme by hosting Kupe to Cook Marlborough Sounds tours on 7 and 9 November 2019 to explain the local history, including the encounters between Cook and Māori, as well as the ecological story. A commemorative map was produced, with place names in both Māori and English. New signage at Arapaoa Island (Cook's' Lookout) and Motuara Island explains this dual history. The Millenium Public Art Gallery also promoted Tuia 250.



## Tuia 250 at Picton School

Students have been exploring their own local history based on Tuia 250, and its core values, for their studies.

One Picton school student, aged 11, says:

"I liked learning about 'Kupe and the Whekenui' because I like octopi and I have been to the area in the Sounds where Kupe's legend says he killed the whekenui. I also liked learning about Captain Cook and seeing the replica of the Endeavour is so exciting. We made a woollen octopus with our little buddies, we made model waka, we printed six whekenuis with sponges. We read School Journals and did comprehension. We liked singing the sea shanties in the big production. I liked making things with flax/harakeke."

THE VOYAGE

# WAIRAU TE WAIHARAKEKE | BLENHEIM



# WAIRAU TE WAIHARAKEKE | BLENHEIM

27–28 NOVEMBER 2019

Wairau is rich in histories that confirm connections between Māori and Pacific tupuna. As part of Tuia 250, local iwi Rangitāne o Wairau organised events at the Ūkaipō Cultural Centre in Blenheim, exploring scientific and cultural aspects of the connection to Te Pokohiwi-o-Kupe/Wairau Bar and the story of the Tahitian tohunga and navigator Tupaia.

- 1,500 people attended and participated in Tuia 250 events and activities led by Rangitāne

## One of the oldest known settlement sites

Te Pokohiwi-o-Kupe/Wairau Bar, at Cloudy Bay in Marlborough, is one of the oldest known settlement sites in Aotearoa. Archaeological evidence from the site confirms that it was settled by 1300 AD, around the same time as Mangahawea Bay in Pēwhairangi/Bay of Islands.

The evidence uncovered at Te Pokohiwi-o-Kupe/Wairau Bar includes artefacts bearing designs prevalent in Polynesia at this time period, proving that the first inhabitants here had crossed the ocean from the Pacific Islands.

During the Tuia 250 activities, there were presentations about the history and settlement at this site of significance to voyaging, as well as visits to the Wairau Bar.

## Sculpture installation of Te Tauihu o te Waka-a-Maui

In January 2020, [Rangitāne unveiled a beautiful sculpture](#) of a steel and bronze waka prow, wrought by master carver Heemi Te Peeti, beside State Highway 1 in Blenheim. The sculpture symbolises the heritage and settlement of Te Tau Ihu, the top of the South Island, by Māori ancestors.



THE VOYAGE

# TE WHANGANUI A TARA | WELLINGTON



# TE WHANGANUI A TARA | WELLINGTON

29 NOVEMBER – 3 DECEMBER 2019

## Pōwhiri and civic welcome

The flotilla made a festive entrance into the harbour on 29 November, reunited with *Ngahiraka Mai Tawhiti* (delayed in New Plymouth for repairs). Waka tangata from Te Ātiawa made their way out to greet the vessels, and Tuia 250 Voyage trainees and crew members on board *Spirit of New Zealand* performed a spontaneous haka in response. HMNZS *Wellington* and local yachts accompanied the flotilla as it came in to moor.

The pōwhiri by Te Ātiawa and Ngāti Toa representatives on 30 November at Te Wharewaka was followed by a civic welcome and address by Wellington Mayor Andy Foster, at which a handful of active protestors were present.

- 5,500 people attended and participated in Tuia 250 events

## Kupe's punga 'Maungaroa'

Kupe's punga, or anchor stone, was on display during the welcoming of the flotilla. The story of Maungaroa tells of Kupe and his voyaging feats, and our connection to the Pacific.

## Schools Day

On 2 December 2019, schools were invited to visit the flotilla and take part in voyaging education. Te Papa, Capital E and the Wellington Museum also held activities for schools.

- More than 1,000 students attended



## Debate and discussion in the Capital

Other events not related to the Tuia 250 programme marked the anniversary in their own way:

- *Here: From Kupe to Cook* – Pataka Museum  
11 August – 23 November 2019
- *To Weave or not to Weave* – Toi Pōneke Arts Centre  
23 November & 7 December 2019
- Art Galleries, such as Page Blackie *Beyond Kāpene Kuku*  
1 – 31 August 2019

THE VOYAGE

# WHAKARAUPŌ | LYTTELTON





## THE VOYAGE

# WHAKARAUPŌ | LYTTTELTON

6–10 DECEMBER

Weather conditions prevented waka hourua sailing to Whakaraupō. However, representatives from waka crews travelled to engage with community, and Tuia 250 events gave local waka and the smaller Te Toki Voyaging Trust waka *Pumaiterangi* more prominence.

A pōwhiri at Rapaki took place at wheke Marae on 6 December 2019, hosted by Ngāti Wheke. The crews of local waka, including *Kotukumairangi*, met the Tuia 250 flotilla crews (including *Spirit of New Zealand* representatives). Kaumatua, dignitaries and whānau gathered at the reserve to take part.

- 1,500 people attended Tuia 250 events and activities

### Community events

Two days of community events opened with a mihi whakatau by the Chairman of Ngāti Wheke, Manaia Rehu Christchurch Deputy Mayor Andrew Turner and local Labour MP Ruth Dyson. Local waka and *Pumaiterangi* were available for viewing. Members of the public took part in voyaging education hosted by the Tuia 250 flotilla, and viewed the Tuia Mātauranga Roadshow.

Public talks hosted by television presenter Miriama Kamo included kōrero with Sir Tipene O'Regan, Doug Huria, and *Ngahiraka Mai Tawhiti* kaihautu Frank Kawe.

### Waka revitalisation

Tuia 250 Lotteries funding enabled the construction of two new waka, including *Kotukumairangi*. The public heard from three generations of Ngāti Wheke who were connecting with their ancestry by learning to paddle the waka.



THE VOYAGE

# TE MĀHIA



## THE VOYAGE

# TE MĀHIA

15–17 DECEMBER

### Tuia Mai Tawhiti waka festival

Five waka hourua made a stunning arrival at Māhia Beach – a place of significance for the *Kurahaupō* and *Takitimu* ancestral waka. The three core waka hourua were joined by *Te Waka a Maui* from Ahuriri/Napier and *Tairāwhiti* from Tūranga/Gisborne. A pōwhiri took place on the beach for the crews and Tuia 250 representatives, as well as members of the community, and then the Tuia Mai Tawhiti waka festival began.

- 3,500 people attended events and activities which included live entertainment, kai, markets, Open Vessels, voyaging education and the Tuia Mātauranga Roadshow

### Rongoa at Mahanga Marae

The crews were treated to traditional healing and mirimiri at Mahanga Marae, as well as a tour of local sites of significance to the settlement of the rohe.

### Poroporoaki – Tuia 250 farewell

Tuia 250 representatives and crew were hosted by Tuia 250 for the final pōwhiri of the Voyage. Prime Minister Jacinda Ardern spoke about the impact of the commemoration and made a commitment to supporting waka hourua.

“This has been a commemoration that has given us the opportunity to talk about New Zealand’s history and I don’t think it has been done [before] in the way that we’ve done with Tuia,” said Prime Minister Jacinda Ardern.

### Prime Minister gives coin back to iwi

In Māhia, Prime Minister Jacinda Ardern told of the coin she had received from kaumatua Pene Brown, Te Aitanga a Mahaki, in Turanganui-ā-Kiwa / Gisborne:

*“I’m holding with me a commemorative coin. It was created in the year 2000 when Gisborne was the first to see the light.*

*“On the coin is a depiction of the Endeavour. I was given this coin over a year ago when I came to meet with iwi who were carrying with them what I would describe as the burden of being the first place to begin Tuia. And one of the members of the iwi, a representative from the iwi, gave me this coin and said Prime Minister we have had many attempts to commemorate and acknowledge the arrival of Cook in the past and we have not done it correctly. I’m giving you this coin and you may give it back to me if you get it right this time.*

*“I’m hoping I have permission to give it back, and I give it back not because we have concluded but because we have begun.”*

The Prime Minister gave the coin back to Moera Brown, Chairwoman of Rongowhakaata Trust who received it on behalf of Tūranga iwi.



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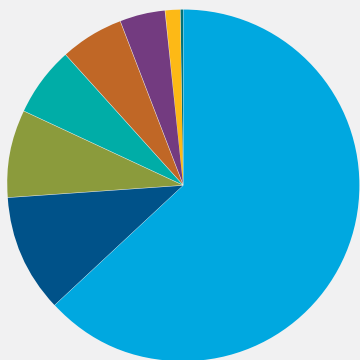
# TRAINEE PROGRAMME



# TRAINEE PROGRAMME

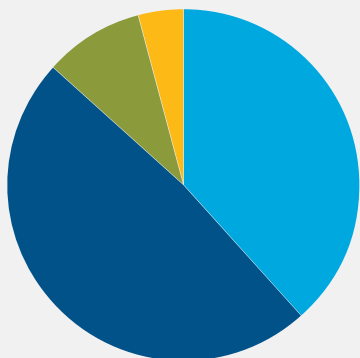
- 517 trainees took part in this unforgettable experience.

The Tuia 250 Trainee programme provided a once-in-a-lifetime voyage aboard a tall ship or waka hourua for New Zealanders who met the criteria. All core vessels in the flotilla took trainees aboard voyage legs. Trainees mucked in and learned about sailing, voyaging and navigation, and also participated in onshore cultural events.



## Age of Trainees

<span style="color: #00AEEF;">■</span> Under 20	63.1%	<span style="color: #8B4513;">■</span> 50-59	63.1%
<span style="color: #003366;">■</span> 20-29	10.8%	<span style="color: #6A329F;">■</span> 60-69	10.8%
<span style="color: #708040;">■</span> 30-39	8.3%	<span style="color: #FFD700;">■</span> 70-79	8.3%
<span style="color: #008080;">■</span> 40-49	5.8%	<span style="color: #006462;">■</span> Over 80	5.8%



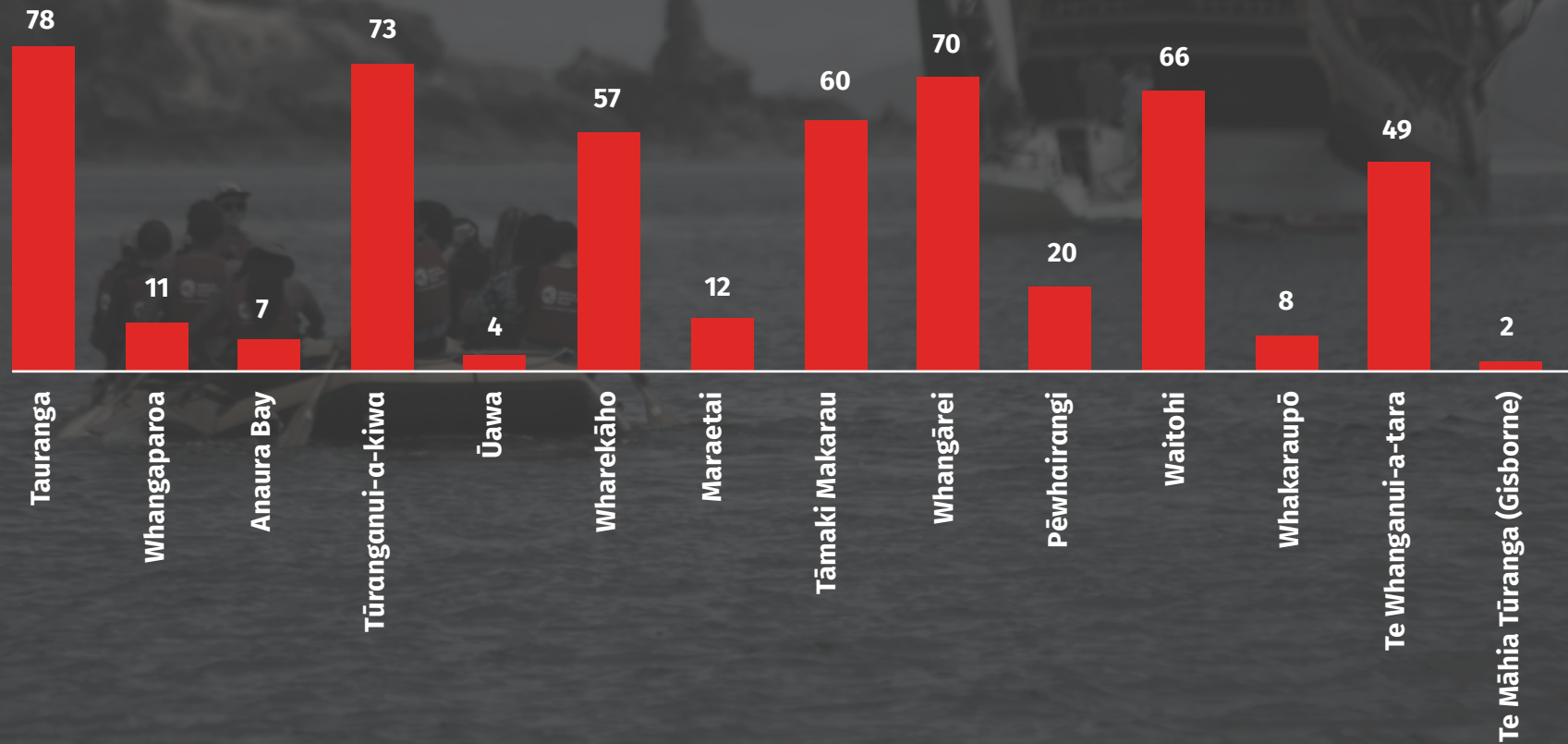
## Trainees by Ethnicity

<span style="color: #00AEEF;">■</span> Maori	39%
<span style="color: #003366;">■</span> Pakeha	48%
<span style="color: #708040;">■</span> Pacific	9%
<span style="color: #FFD700;">■</span> Other	4%

The programme experienced a negative setback in August, just before the Voyage began, when forms of identification of some trainees were searchable online in a privacy breach. Manatū Taonga Ministry for Culture and Heritage moved quickly to support all those affected.

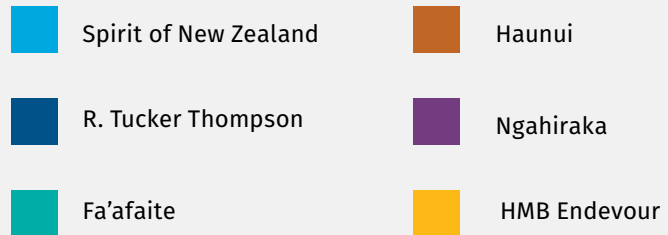
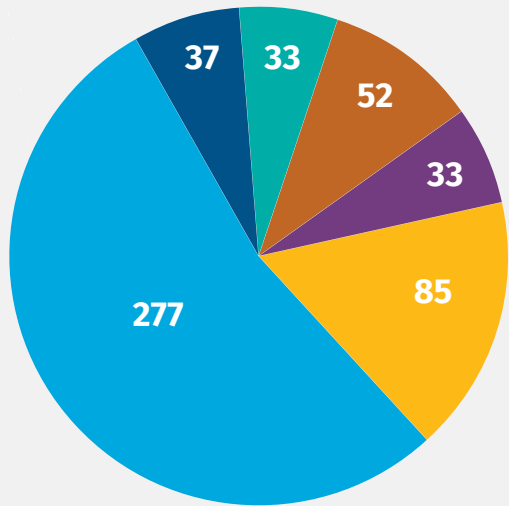


# TRAINEES BY PORT OF DEPARTURE



Trainees were inspired to share their learning with their wider families and communities. Some wrote about their experience or produced videos. Others created artworks. One trainee gave a public talk about her experience.

### Number of Trainees per Vessel



# TRAINEE EXPERIENCES



**Vance Steel, Rēkohu Chatham Islands**  
**Haunui trainee**

“It’s meant a lot to me because I feel like I’ve represented Rekohu and over the last two years I managed to solve a bit of a gap in my whakapapa, so it means a lot for me and my whakapapa. There’s no other place I’d rather be right now than here.”



**Tania Gordon, Ngāti Porou**  
**Haunui trainee**

“It’s been an awesome experience, just meeting the people, being able to connect with the Tahitian waka as well and our Ngahiraka whanau.”



**Pepe Sapolu-Reweti, of Samoan Tahitian descent** \ **Haunui trainee**

“I really got so much from this Voyage, mostly just being with the whanau and thinking about my ancestors that did this voyage also.”



**Manaakiao Maxwell and Meriana Johnsen**  
**Haunui trainees**

“The best part of this haerenga to me was definitely learning how to do everything...Oh, there was some mean feeds, and beautiful sky, all the stars had come out.”



**Spirit trainees sing waiata in Rikoriko caves, Bay of Islands**

Watch the video on the Spirit of New Zealand Facebook page



**Zeran Mackie**  
**R. Tucker Thompson trainee**

“Here on the R Tucker Thompson...I’m not just seeing sailing from a Maori perspective, I’m seeing it from a Pakeha perspective as well, and interweaving the two to help me succeed in what it is I want to do.”



## OTHER FEEDBACK FROM TRAINEES:

*“On my return to teaching at Murchison Area School, the kids were keen to have me share my wonderful experiences. Look out for the next generation of voyagers.”*

**Sandra, Fa’afaite trainee**

*“For me, the overriding message is that if this voyage helps give Māori a voice in any way, be it through participation or through protest, then we have started opening up conversations about living in a multi-cultural Aotearoa, and surely this has to be a good place to start.”*

**Melanie, Endeavour replica trainee**

*“You have genuinely changed the lives and outlook of many of the young students involved.”*

**Phil, teacher of students who sailed on the Spirit of New Zealand**

# COMMUNITY ENGAGEMENT

The community engagement offering which travelled with the Tuia 250 flotilla was an immersive educational experience:

## Vessel tours and talks

Each vessel in the Tuia 250 flotilla participated in Open Days when the public could tour the ships and waka, and hear from the crew about sailing, voyaging and navigation. At some locations, Police vessels and Navy ships also held Open Days.

## Voyaging education

Under the stardome the public could hear about navigation and star constellations. Workshops in reading a star compass and learning to tie knots were also provided.

## Ata Hira Museum on the Move; Voyage to Aotearoa – pop-up exhibition

Tāmaki Paenga Hira Auckland War Memorial Museum created a pop-up exhibition linked to their bigger exhibition *Tupaia and the Endeavour*. This went to four places – Tūranga/Gisborne for Tuia 250, Paihia in the Bay of

Islands, Tāmaki Makaurau/Auckland for Tuia 250, and Waitangi Day at Hayman Park in Manukau.

- More than 22,000 visits

This pop-up museum designed for children aged 6 to 12 looked at the multiple perspectives of Tupaia’s life in Tahiti, on board the *Endeavour*, and his arrival in Aotearoa. Drawn from the exhibition *Voyage to Aotearoa: Tupaia and the Endeavour*, which explored the larger story of Tupaia, *Ata Hira Museum on the Move* used key elements of his story to open conversations and create space for discussions and learning.

*Ata Hira: Museum on the Move* explored who Tupaia was and his importance as an arioi, artist, navigator and translator. Digital interactives, exploration moments and other activities provided many opportunities to unlock the histories and ideas contained in our national story.



# TUIA MĀTAURANGA ROADSHOW

Te Tāhuhu o te Mātauranga, the Ministry of Education delivered the Tuia Mātauranga roadshow, an interactive showcase aimed to inspire and engage children, young people and their whānau through a range of fun and interactive displays and activities.

The roadshow delivered against the themes of Tuia using the context of voyaging, traditional navigation, first encounters and settlement, NZ histories and the relationships between people, and people and the environment, providing opportunities for communities to learn together through rich dialogue, sharing stories and taking part in activities and events.

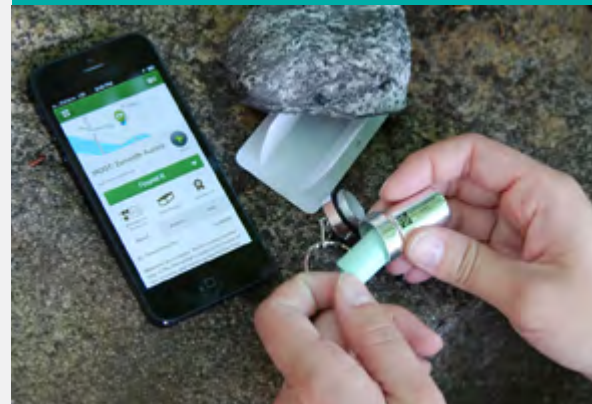
The roadshow content was a multi-layer of text, imagery, video, augmented and virtual reality, in both te reo Māori and English. Content was supported by junior and senior activity booklets, conversation and inquiry cards, and educational activities to do in the truck and at home.

The roadshow ran from 6 October through to 18 December 2019 and extended the reach of Tuia 250 and Tuia Mātauranga to more New Zealanders.

In October 2019 the Ministry of Education created the Tuia Mātauranga GeoTour, a modern take on a treasure hunt that brings participants to 100 historic sites of interest. The national GeoTour aims to highlight our dual heritage and is a fun way of discovering the local histories in communities around Aotearoa New Zealand. As at June 2020, over 3,000 people, including participants from 31 countries, have taken part in the GeoTour. It runs until February 2022.



Over 27,000 New Zealanders visited the travelling roadshow, with 35,000 resources handed out to encourage learning and conversation to continue beyond the roadshow.



42 events were held in 24 New Zealand communities from Kaitaia to Invercargill.



# EDUCATION

Tuia 250 was a national exercise in education about our dual heritage, including voyaging, first encounters and the settlement of Aotearoa New Zealand.

## Education during community events

Voyaging education, as well as the Tuia Mātauranga roadshow, were part of the Tuia 250 Voyage in 14 locations – see the Community Engagement section of this report.

## Local school programmes

The anniversary prompted many teachers to incorporate Tuia 250 themes into their pedagogy, and many schools led their own programmes.

## Educational stories as resources

The Ministry of Education produced a number of rauemi specific to the encounters between Māori and Cook and the impacts of the encounters. Working alongside iwi and hapū, Victoria University and Core Education of Wellington have produced 32 e-books and activity cards which have links to Te Marautanga o Aotearoa, Te Whāriki and New Zealand Curriculum. These e-books will be made available soon.

## School Kits

Three school kits with Tuia 250 themes produced by the Ministry of Done were released in 2019 and 2020.

Manatū Taonga Ministry for Culture and Heritage commissioned the Tuia 250 First Encounters school kit, which was aimed at Years 7 to 10, for Term 3, 2019. This provided 10 themes to question the accuracy of stories we've been told about first contact between Maori and European. The kit looked at old narratives and new perspectives, particularly Māori ones. Themes contrasted the 'old history' of discovery with more recent research which acknowledged the significance of Polynesian voyagers and Māori.

The Tuia 250 As I Saw It school kit, commissioned by the Tāmaki Paenga Hira Auckland War Memorial Museum, was aimed at younger students (Years 4 to 8). This kit contained



character cards that revealed 16 different stories of a single day in Whitianga in 1769 during the first encounters. Students cross-referenced and joined together key moments to create a multi-faceted version of events. This kit was linked to the *Tupaia and the Endeavour* exhibition displayed by the Auckland War Memorial Museum.

- 32,000 students reached

The New Zealand Maritime Museum's Exploring school kit helped Years 0 to 3 investigate stories of exploration. The 14-component kit focused on the story and an artwork by Kohai Grace, was one of the artists selected to exhibit work in the Museum's Tuia 250 exhibition.

- 16,000 students reached in early 2020
- Reprinted and dispatched to 3000 households in South Auckland experiencing hardship as part of the response to the Level 4 COVID-19 lockdown

### Virtual Field Trips 2019

Three LEARNZ virtual field trips were supported by Land Information New Zealand and the Ministry of Education:

Matariki and Navigation: Kupe, Cook and Today, 11–13 June 2019; Map my Waahi: Discovering our Shared Heritage, 25–27 June 2019; Raranga Tuku Iho, Tohatoha Whiwhi Ōrite – Dual Heritage, Shared Future, 9–11 September 2019

### Games for Tuia

Games for Tuia was a project led by Rangahau Mātauranga o Aotearoa New Zealand Council for Educational Research in collaboration with game developer Gamefroot. The project partnered with schools in Marlborough and the East Coast to support young New Zealanders and their communities to research and tell place-based stories, and share local knowledge, through the co-design and co-creation of 2D digital games.



## The Tuia 250 As I Saw It school kit

→ **32,000**  
students reached

## The New Zealand Maritime Museum's Exploring school kit

→ **16,000**  
students reached

## LEARNZ virtual field trips 2019

→ **18,000**  
students took part



## Education visits at Te Papa Tongarewa Museum of New Zealand

In July 2019, the Te Papa programme used themes such as colonisation and impact in their education programme to consider the challenging history of colonisation in Aotearoa, explore present-day legacies, and considers how we can move forward as a nation.

## Ministry of Education community activities

A number of community initiatives were developed throughout 2019 to support the Tuia legacy continue into 2020 and beyond:

- Iwi/School partnership in action: short videos show how iwi and schools can collaborate to provide rich learning opportunities through inquiry into a local issue by using the strengths, expertise and knowledge from a dual perspective within the community.
- Ngā wai e rua: Stories of Us: a partnership with Ngā Taonga: Sound and Vision, is a film compilation of early New Zealand to bring people together, to generate discussion about our dual heritage, and multiple histories in the development of our nation, through different lens. The footage includes national content that reflects the themes of Tuia.
- Scholarships were made available to support Māori and Pacific young people take a leading role in their community to explore dual heritage or work towards a better shared future. These scholarships were given to, and administered by, the four Landing Site Trusts in Te Tai Tokerau, the Coromandel, Tairāwhiti, and Marlborough.
- A total of 19 Tuia-focused “outside the classroom” learning programmes funded across arts, science and physical education in 2019.



In November 2017 the Lottery Grants Board allocated \$9 million for community events, activities and legacy projects that aligned with the key themes for the commemoration and enabled New Zealanders to build their understanding of the key themes of Tuia 250.

The Department of Internal Affairs worked with Manatū Taonga Ministry for Culture and Heritage to determine the criteria and provide advice to the Lottery Environment and Heritage Committee.

In total, 111 applications were received over five funding rounds between May 2018 and February 2019, and 50 applicants received either full or partial funding. Funding recipients are listed on the [Community Matters website](#).

In this section we highlight three of the recipients.

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# LOTTERY TUIA

## ENCOUNTERS 250 PROGRAMME



# CASE STUDY 1

## Ātea a Rangi Educational Trust – Stardome, kōrero and waka wānanga

Schoolchildren, iwi and hapū members and the wider Hawke’s Bay community benefited from the stardome, history talks and waka-building and wānanga delivered by the Ātea a Rangi Educational Trust.

The Trust received \$193,113 from the Tuia 250 Lotteries programme for three fantastic projects:

### Project Kōrero o Neherā

Wānanga and field trips were organised throughout Hawke’s Bay to gather historical kōrero about ‘First Encounters’ from kaumātua and elders from the Kahungunu/Rongomaiwahine area. The annual Matariki week-long event used the theme ‘First Encounters’ and was delivered over two nights through factual presentations by a local historian and three Ātea Trust. There was also storytelling delivered in rua reo/bilingually for the younger generations over the two nights. Through research and wānanga, much knowledge about the first encounters in Hawke’s Bay was gained and passed on to the general public via various forms of media.

- 300 people attended the presentations, with local media coverage
- An article about the first encounters was published in HB Today which has a reader base of approximately 80,000
- surfacing of local knowledge has resulted in plans to erect a monument to tupuna that were shot during the first encounters near the site of Cape Kidnappers/Te Matau a Māui, Hawkes Bay





## Project Waka

Project Waka delivered a series of wānanga to help local whānau, clubs and organisations build their own small traditional sailing waka (waka taurua) using modern materials. Six waka taurua were built and participated in the opening Tuia 250 ceremonies and the closing events in Te Māhia. During the year another four waka taurua were made by other whānau and community groups via 'word of mouth'. Te Ātea Trust will start 'learn to sail' classes within schools and community groups during 2020 thanks to the Tuia funding which made the construction of these waka possible.

- six new waka taurua built, with another four waka taurua built as a flow-on effect
- more than 200 members of the public sailed on waka taurua and waka hourua during the Tuia 250 Voyage
- waka education for local hapū, including Ngāti Hawea, Ngāi Te Ruruku (ki Tāngōio), Ngāti Hōri, Ngāti Hinepare, Ngāti Pārau, Ngāthi Kahungunu and Rongomaiwahine.

## Project Whare Tātai Arorangi

The Trust was able to buy a portable planetarium, which it takes to schools to teach Māori star lore, names and visual art to support Pacific navigation traditions.

- the planetarium has visited 22 schools so far, with more booked for 2020
- educators have the capability to deliver lessons in te reo Māori at kura kaupapa Māori

*“Māori lwi from around Aotearoa had a chance to grieve, heal and tell their stories that have been ignored and silenced for 250 years. Non-Māori had an opportunity to see, hear and feel what Māori lwi have been wanting to talk about for years! Tuia 250 has shown Māori, Pacifica and non-Māori the truth about voyaging and not the myth that Māori floated here by mistake. Māori/Pacifica used traditional celestial navigation to populate the whole Pacific, the greatest water mass on the planet.”*

MICHELLE SMITH, ĀTEA A RANGI EDUCATIONAL TRUST



# CASE STUDY 2

## **Te Rūnanga o Ngāti Kea Ngāti Tuara Trust – Reconnecting our people with our waka heritage**

Lottery funding supported Te Runanga o Ngāti Kea Ngāti Tuara Trust to have two waka tētē built and purchase paddles, lifejackets and other health and safety gear.

The main purpose of this project was to reconnect their people with their stories of first contact and waka heritage. The two waka were built in a culturally authentic representation, style and size. Waka were the main mode of transport inland for their tupuna at the time of first contact. Thirty members of the iwi took the opportunity to learn how to set up and rig the waka and how to be kaihoe. Many had never been in a waka before.

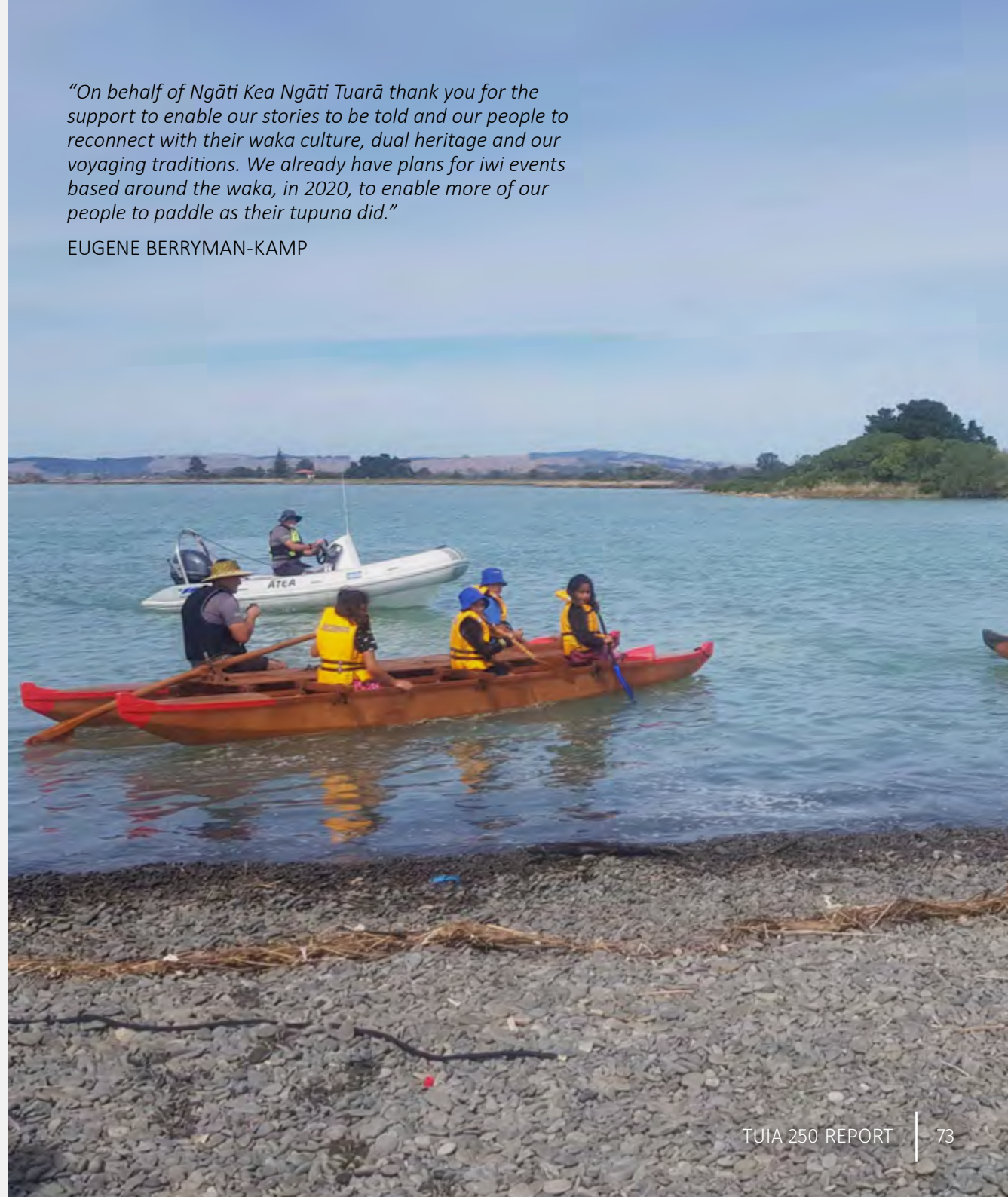
Over Labour weekend 2019 two public event days were held at the Rotorua lakefront. The iwi shared their stories of first contact with their people and members of public, followed by a paddle in a waka.

Overall feedback from participants was extremely positive. They were grateful for both the information and the opportunity to paddle in a traditionally styled waka. A kuia with her daughter and mokopuna, visitors to Rotorua, got to paddle as a whānau. She remarked that she had never thought she would ever get to paddle a waka, let alone do it with her whānau around her.

Rotorua being a centre of Māori culture, there was positive feedback from locals about having waka back on the lake. Apart from occasional training sessions by a group who attend Waitangi each year, it is quite rare to see waka on Lake Rotorua.

*“On behalf of Ngāti Kea Ngāti Tuarā thank you for the support to enable our stories to be told and our people to reconnect with their waka culture, dual heritage and our voyaging traditions. We already have plans for iwi events based around the waka, in 2020, to enable more of our people to paddle as their tupuna did.”*

EUGENE BERRYMAN-KAMP



# CASE STUDY 3

## Major Arc Charitable Trust – Completion of feature film *Tupaia's Endeavour*

With Lotteries funding, the Major Arc Charitable Trust was able to create the feature film *Tupaia's Endeavour*.

The film tells the story of Tupaia, the Tahitian priest and navigator, who came to Aotearoa New Zealand aboard HMB *Endeavour* in 1769. The project has been going for eight years, with the release of a mini-series of the same name. Funding from Tuia 250 allowed:

- filming, voice-over and post-production work such as editing, colour-grading, graphics and visual effects, to bring the work together as a feature film
- creation of a 25-minute work which was included in an exhibition at the Pātaka Museum in Porirua
- screenings in Wellington with government and film sector representatives, in Ūawa/Tolaga Bay with iwi and community, and in Blenheim for the Exchanges and Encounters conference hosted by the University of Otago. Further screenings are planned.
- a completed feature film as a legacy for future generations
- the engagement of composers and musicians, including Dr Wayne Ngata to compose a special mōteatea which was recorded with three rangatahi from Tūranganui a Kiwa. The Trust collaborated with iwi and people of the Pacific to deliver a compelling story and resources for New Zealanders.
- Pasifika artist Michel Tuffery to produce more artwork for the film.

On this journey the film crew and creatives were able to operate under kaupapa Māori.

*“The film works for all New Zealanders. It places us where we belong in the Pacific. It gives us an understanding of early misunderstandings between our two key cultures. It tells us we have our own unique nation that has beautiful lands, beautiful cultural practices, a unique Polynesian language and some very clever people.”*

LALA ROLLS, DIRECTOR OF TUPAIA'S ENDEAVOUR.



Pasifika artist Michel Tuffery and actor Kirk Torrance take the audience on a journey in the documentary *Tupaia's Endeavour*. Photo courtesy of Major Arc Charitable Trust.

# OTHER INITIATIVES

## Dual place names

The New Zealand Geographic Board (NZGB) supported Tuia 250 by publishing histories of place names. A significant official name change occurred in February 2019 when the NZGB decided to alter the recorded name of Poverty Bay to an official dual name, Tūranganui-a-Kiwa / Poverty Bay.

- Over 200 place names, including original Māori names, were identified and researched by the NZGB

## Tuia 250 content funding by NZ On Air

Four thought-provoking new projects exploring stories of voyaging were funded to support Tuia 250. The supported projects included live coverage of the Tuia 250 ki Tūranga Festival, allowing New Zealanders everywhere to observe this landmark occasion, and a project which embraced honest discussions about racism in Aotearoa today.

- Tuia 250 Live, 1 x 180 mins, Pango Productions for TVNZ 1 & Māori Television. A live broadcast of the Tuia 250 ki Tūranga Festival, presented by John Campbell and Stacey Morrison. Watch the resulting Aotearoa 250 production on the [Māori Television website](#).

- Waka, 6 x 12 mins, Tawera Productions for E-Tangata & NZ Herald. Four master carvers build four waka in their traditional style to welcome the Tuia 250 flotilla when it arrives at Waitangi, our nation's birthplace.
- Re: discovering Aotearoa, 8 x 8 mins video content + 8 x 35 mins podcast, TVNZ for Re: up. A multimedia series looking at how modern relationships mirror our nation's first meeting of cultures and what we can learn for our shared future.
- After White Guilt, 7 x 6 mins, Nia Phipps for NZ Herald. A web-series telling the stories of New Zealanders who are reflecting on their colonial heritage, and taking action against racism. Watch the resulting video series *Land of the Long White Cloud: Confronting NZ's colonial past* on the [NZ Herald website](#).



# OTHER INITIATIVES

## NZ Symphony Orchestra

The New Zealand Symphony Orchestra had two Tuia 250-inspired projects. The first project was an orchestral journey named An Instrumental Voyage Pae Tawhiti, Pae Tata. It was composed by Jeremy Mayall, and featured songs by Maisey Rika and Hirini Melbourne. It aimed to encourage inclusive and meaningful discussions with Māori communities, and its development was characterised by a desire for equality and understanding between all those involved in its creation. There were three parts to the project:

- The concert experience *An Instrumental Voyage* performed in a concert venue
- workshops in schools at which orchestral instruments, taonga puoro and waiata were presented and shared with students
- post-event conversations and discussions.

Horomona Horo was the Cultural Advisor & Creative Partner as well as the taonga puoro specialist. Along with the NZSO, he shared and enhanced awareness and knowledge of taonga puoro with young New Zealanders. There were eight performances in Dunedin, Christchurch, Blenheim, Lower Hutt and Porirua between 12 and 20 September 2019.

The second project comprised five orchestral commissions for New Zealand composers to address one of five scenarios provided by the NZSO. These collectively tell the story of Cook's voyage of discovery and first encounters with Māori. This initiative commenced in 2018 with the premiere of three of these works, [Tupaia](#) (by Salina Fisher), [He iwi tahi tātou](#) (Gareth Farr) and [Turanga nui](#) (Dame Gillian Karawe Whitehead). A further work [Mātauranga](#) (Michael Norris) was premiered in July 2019 and the final work [Te Māpouriki](#) (Kenneth Young) premiered in October 2019. *Tupaia* received its North American premiere when it was performed by the Albany Symphony, New York in 2018.

## Land of Voyagers

Ngāti Kahungunu entrepreneur Ian Taylor, through his company Taylormade Productions, created [Land of Voyagers](#), an online platform for stories about voyaging and navigation. Land of Voyagers is described as a koha, a gift, to be shared with all the rangatahi of Aotearoa New Zealand. The site followed the Tuia 250 Voyage from Tahiti to Aotearoa, celebrating the incredible story of Polynesian ancestors – a story that has remained largely untold in our schools.



# MEDIA AND CHANNELS

## Traditional media analysis

### Key findings

A total of 1,299 reports covered Tuia 250 in New Zealand media between 1 September and 20 December 2019, reaching a cumulative audience of 28.4 million. More than half of reports (54%) were positive or very positive in tone, and 12% were negative or very negative. Coverage had an average Media Impact Score of 1.8 (mildly positive).








Coverage strongly expressed the kaupapa of Tuia 250 as articulated by its organisers, emphasising the value of an honest public discussion about our history; the primacy of Polynesian settlement and Aotearoa's place in the Pacific; the need to look to the future; and the hope that Tuia 250 would help form the basis for a stronger shared identity. To a large extent these themes were uncontested.

Other themes were much more strongly contested. In particular, the idea that the legacy of Captain Cook could or should be commemorated, or that Cook was simply a "complex figure" of history, was sharply disputed in reporting. Tuia 250's ability to undertake these aims without further perpetuating colonialism was also strongly called into question, mainly by the Indigenous descendants of those who bore the brunt of Cook's arrival.

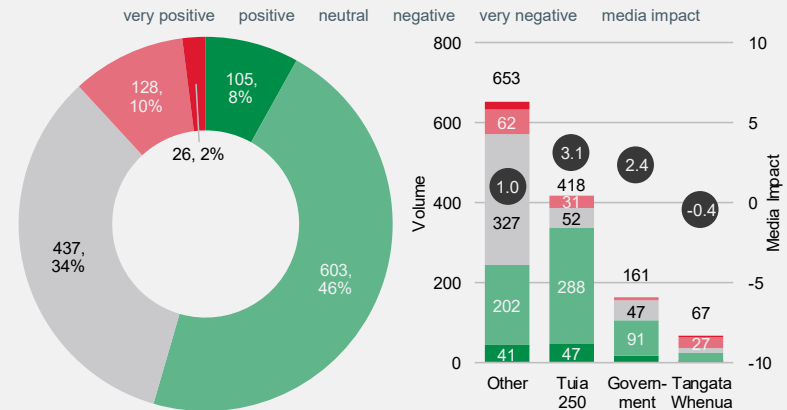
Crucially, however, this criticism was not buried. Tuia 250 leaders, and political leaders (with a few exceptions), were firm about the importance of hearing the views of those who challenged these dominant narratives. The result was a discussion that was marked by optimism, enthusiasm and tolerance, but that generally did not seek to repress, or reframe, or undermine critical discussions.

## Media Insights - TUIA 250 1 September - 20 December 2019

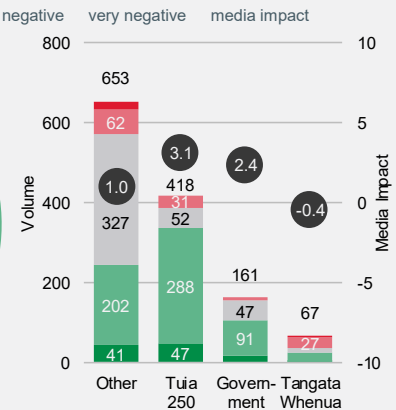
### Key Metrics

	<b>Volume</b>
	<b>Overall: 1,299</b> Press: 626 Internet: 485 Broadcast: 188
	<b>Average Media Impact Score</b>
	<b>1.8 (mildly positive)</b>
	<b>Leading Story Focus</b>
	Events, Activities and Education (934)
	<b>Leading Messages</b>
	Tuia 250 recognises Māori / Polynesian navigational prowess (186) Tuia 250 is about the future (143)
	<b>Leading Spokespeople</b>
	Jacinda Ardern, Prime Minister (73)
	<b>Leading Media</b>
	Gisborne Herald (106)
	<b>Leading Bylines</b>
	Priyanca Radhakrishnan, Stuff (55)

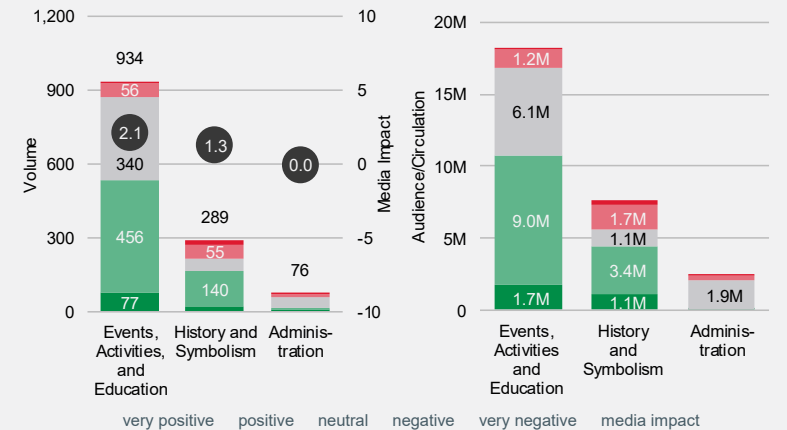
### Sentiment of Coverage



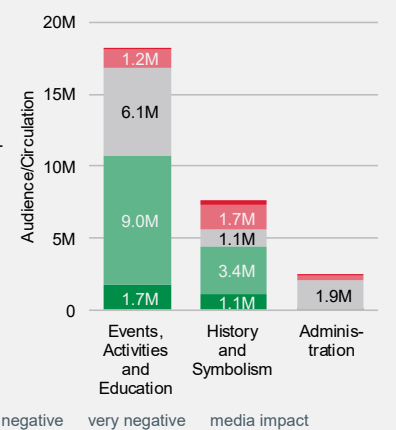
### Origin of Coverage



### Story Focus



### Story Focus by Audience



### Tuia 250 social media accounts

- 1.6 million Facebook users reached during the Tuia 250 Voyage Event (October–December 2019)
- 160,000 Facebook users engaged with the Tuia 250 page during the Tuia 250 Voyage Event (October–December 2019)
- 5,000 Instagram users engaged with Tuia 250 posts
- 10,500 Twitter impressions

### Tuia 250 website

- 120,526 page views since the website's relaunch on 1 September 2019 (to 18 June 2020)

### Tuia Mātauranga website

A website ([www.tuiaeducation.org.nz](http://www.tuiaeducation.org.nz)) was set up to house relevant content and resources for Tuia Mātauranga. There have been over 28,000 unique visitors to the website since May 2019. The most popular content has been the roadshow activity and resources, and the national GeoTour.

The Ministry's Education Gazette featured articles focussed on raising awareness of the Tuia kaupapa, and the topics of voyaging and navigation, first encounters and NZ histories throughout 2019. The Gazette is distributed to every school and early learning service in New Zealand, and is also available read online at [www.gazette.education.govt.nz](http://www.gazette.education.govt.nz).

The Ministry of Education sponsored the Te Whetū Maiangi Award for Young achievers - a Tuia Matariki award to promote the kaupapa as part the 2019 Māori Television awards. Māori tech entrepreneur, Kendall Flutey of Ngāi Tahu was the award recipient. Flutey is co-founder of Banquer, an online educational programme teaching financial literacy and business acumen to children and young people.



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# ACKNOWLEDGMENTS

- Tuia 250 National Co-ordinating Committee and Co-Chairs
- Our four community trusts: Te Hā 1769 Sestercentennial Trust, Te Au Mārie 1769 Sestercentennial Charitable Trust, Mercury 250 Anniversary Trust, Tōtaranui 250 Trust
- Our vessel organisations: Fa'afaite Voyaging Society Trust, Te Kura Waka, Te Toki Voyaging Trust, Australian National Maritime Museum, R. Tucker Thompson Sail Training Trust, Spirit of Adventure Trust, the wider waka community and leadership
- Iwi/hapū, communities, councils, volunteers, academics and organisations who hosted the Tuia 250 Voyage
- Coastguard New Zealand, Maritime New Zealand, New Zealand Police, Māori Wardens, Royal New Zealand Navy, Harbourmasters, New Zealand Fire and Emergency
- Auckland War Memorial Museum, New Zealand Maritime Museum
- NZ On Air, New Zealand Symphony Orchestra, Te Papa, Animated Research Limited, Taylormade Media
- Ministry of Education, Ministry for Business, Innovation and Employment, Department of Internal Affairs, Land Information New Zealand, New Zealand Geographic Board, Department of Conservation, Heritage New Zealand, Te Puni Kōkiri, Te Arawhiti: Office for Māori Crown Relations, New Zealand Customs Service, New Zealand Space Agency
- British High Commission, Governor-General of New Zealand, Tahiti government



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Page 40 : Images courtesy of Ngai Tai ki Tāmaki

Page 71 and 72 : Images courtesy of Ātea a Rangi Educational Trust

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Pages 22 : Photography by Cody Keepa

Pages 69 : Photography by James Griffin

Pages 9, 32, 35, 36, 60, 65, 67, 68 : Photography by Danee Hazama

Page 75 : Screenshots of images taken from (l) Aotearoa 250 video on Māori TV website, (m) Land of the Long White Cloud video on RNZ website, (r) Re: Discovering Aotearoa website

Page 76 : (l) Image of music artist Maisey Rika and the orchestra courtesy of the NZ Symphony Orchestra, (r) screenshot of Noenoe Barclay-Kerr presenting on Land of Voyagers video.



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