

25 February 2021

9(2)(a)

Dear 9(2)(a)

I refer to your request received on 4 February 2021, which has been considered under the Official Information Act 1982 (OIA), for the following information:

- *I would like a list of all New Zealand persons, organisations, or activities that have been granted permission to use the word Royal.*
- *I would like a list of any undertakings that are lawfully exempt from needing permission, excluding those in connection to having Royal as a surname or place name.*
- *Who has been prosecuted for not having permission?*
- *When prosecution wasn't undertaken, what were the reasons not to? For example, a warning for a first time offence was deemed sufficient.*

In our subsequent communication, you refined the scope of your request to cover the date range from 2008 to present, “even if the picture you have is incomplete and comes with many caveats”.

The attached table provides details of organisations or activities that have been granted permission to use the word Royal in New Zealand, or are exempt from needing permission. This is noted in the ‘Approved/Exempt’ column. For those approved, this column notes ‘Approved’, for exempt this column notes ‘Exempt’. Please note that records prior to 2014 are incomplete and cannot be verified within this timeframe.

With reference to your second question on undertakings that are lawfully exempt from needing permission, excluding those in connection to having Royal as a surname or place name, the following exemptions apply under the Flags, Emblems, and Names Protection Act 1981:

- Section 12(4)(b) provides that “nothing in this section shall limit or affect section 24 of the Trade Marks Act 2002 (which relates to the representation in trade marks of Her Majesty or any members of the Royal Family)”.
- Section 14(4)(a)(i) & (ii) provides that nothing in this Act shall prohibit the use of a name or word that has been “expressly authorised by or under any other Act, or by Her Majesty or the Governor-General”.
- Section 22 provides that “Nothing in this Act shall prohibit or affect the use by any person of any emblem, name, representation, or word if, immediately before the commencement of this Act, that use was expressly authorised by any consent, permission, approval, or authority given by any person lawfully entitled to give it”.

There have been no prosecutions for use of the word Royal without permission.

Our Enforcement and Prosecution Policy may be found on Manatū Taonga, the Ministry for Culture and Heritage website [www.mch.govt.nz/about-ministry/legislation](http://www.mch.govt.nz/about-ministry/legislation). This includes a number of measures to address potential unauthorised use, before prosecution. In general, the Ministry's preference is to take an educative rather than an enforcement approach in the first instance. There are no records that there have been any formal warnings for unauthorised use.

### Information being released

Please find enclosed the following document--:

Item	Date	Document Description	Decision
1	2008-2021	List of <ul style="list-style-type: none"><li>all New Zealand persons, organisations, or activities that have been granted permission to use the word Royal since 2008.</li><li>all undertakings that are lawfully exempt from needing permission, excluding those in connection to having Royal as a surname or place name.</li></ul>	Released in full

### Information publicly available

The information of businesses and trade marks authorised to use the word 'Royal' may also be found through the New Zealand Companies Office Register at [www.companies-register.companiesoffice.govt.nz/](http://www.companies-register.companiesoffice.govt.nz/) and the Intellectual Property Office New Zealand's Trade Mark Register at [www.iponz.govt.nz/about-ip/trade-marks/](http://www.iponz.govt.nz/about-ip/trade-marks/).

If you wish to discuss this decision with us, please feel free to contact me on [kartini.havell@mch.govt.nz](mailto:kartini.havell@mch.govt.nz)

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz) or freephone 0800 802 602.

Please note that we do not intend to publish our response to your request.

Yours sincerely

Kartini Havell  
**Acting Co-Manager**  
**Te Pae Māpuna**

9(2)(a) list of all persons, organisations or activities granted to use the word Royal (2008-2021)

Organisation	Company Name/ Trade mark/Title	Approved/Exempt	Year
The Royal Foundation of the Duke and Duchess of Cambridge	Trade mark	Exempt	2021
SEAGRAM'S ROYAL STAG DELUXE WHISKY	Trade mark	In hand	2021
Royal Manuka Limited	Company Name	Approved	2020
ROYAL STAG	Trade mark	Approved	2020
ROYAL ESSENCE	Trade mark	Approved	2020
BUSINESS ROYALS and BUSINESSROYALS	Trade mark	Approved	2020
ROYAL FERN GMBH	Trade mark	Approved	2020
ROYAL MELBOURNE	Trade mark	Approved	2020
Royal New Zealand Ballet Foundation	Title	Approved	2020
RACMA ROYAL AUSTRALASIAN COLLEGE of Medical Administrators	Trade mark	Approved	2020
STELLA ROYAL	Trade mark	Approved	2019
The Royal New Zealand College of General Practitioners Te Whare Tohu Rata o Aotearoa CUM SCIENTIA CARITAS	Trade mark	Exempt	2019
ROYALBERRY	Trade mark	Approved	2019
ROYAL RASCALS	Trade mark	Approved	2019
Royal Flush	Trade mark	Approved	2019
ROYAL CHARM SLOTS	Trade mark	Approved	2019
ROYAL CHARM POKIES	Trade mark	Approved	2019
ROYAL BRACKLA	Trade mark	Approved	2018
La Quintinye Vermouth Royal	Trade mark	Approved	2018
Royal Media Ltd	Company Name	Approved	2018
Royal Tribal Ltd	Company Name	Approved	2018
Royal Enfield Owners Club of Auckland	Society Name	Approved	2018
Royal Contracting Ltd	Company Name	Approved	2018
Royal Fiber	Trade mark	Approved	2018
Royal Vodka	Trade mark	Approved	2018
Royal Events Ltd	Company Name	Approved	2018
The Royal New Zealand Plunket Trust	Charitable Trust Name	Approved	2017
Royal VKB	Trade mark	Approved	2017
The Royal Edinburgh Military Tattoo	Trade mark	Approved	2017
Royal Vegas	Trade mark	Approved	2017
Royal Canin	Trade mark	Approved	2016
Royal New Zealand Military Police Association Incorporated	Society Name	Approved	2016
Royal Mail	Trade mark	Approved	2016
Royal Beauty	Trade mark	Approved	2016
Long Live The Royals	Trade mark	Approved	2016
Royal India Taste of Purity	Trade mark	Approved	2016
Royal New Zealand Ballet	Trade mark	Approved	2016

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Royal Dansk	Trade mark	Approved	2016
Royal Auckland and Grange Golf Club	Title	Approved	2016
Royal Honey NZ Limited	Company Name	Approved	2016
Fox and Royal	Trade mark	Approved	2016
New Zealand Royal Jelly Limited	Company Name	Approved	2015
Royal Blue Ltd	Company Name	Approved	2015
Royal Transport Ltd	Company Name	Approved	2015
The Royal Easter Show and The Royal Easter Show A A P & I Shows Board	Title	Approved	2015
ROYAL SKIN	Trade mark	Approved	2015
ROYAL SUNDANCE	Trade mark	Approved	2015
Royal Estate	Trade mark	Approved	2015
FrissonRoyal	Trade mark	Approved	2015
Royal Purple and trade mark logo Royal Purple Synthetic Oil	Trade mark	Approved	2015
Kew Royal Botanical Gardens	Company Name	Exempt	2015
Royal Games	Trade mark	Approved	2015
Royal Sport	Trade mark	Approved	2015
RoyalTree Limited	Company Name	Approved	2015
"The Royal Variety Performance" and "The Royal Variety Show"	Trade mark	Exempt	2015
Royal Victoria	Trade mark	Approved	2015
Royal Class (words)	Trade mark	Approved	2015
The Royal Australian and New Zealand College of Radiologists	Company Name & Trade mark	Approved	2014
Royal Nectar	Trade mark	Approved	2014
Royal Roofing LTD	Company Name	Approved	2014
ROYAL KERRY International Foods	Trade mark	Approved	2014
The Royal Australian and New Zealand College of Radiologists	Company Name	Approved	2014
Royal Icing Academy	Company Name	Approved	2014
Saga Furs Lumi Royal	Trade mark	Approved	2014
Saga Lumi Royal	Trade mark	Approved	2014
ROYAL HERB & ROYALCOS	Trade marks	Approved	2014
Café Royal	Trade mark	Approved	2014
Royal Mariner	Trade mark	Approved	2014
Royal Medic	Trade mark	Approved	2014
Royal Doulton	Trade mark	Exempt	2014
ROYAL WOLF	Trade mark	Approved	2014
Royal Red	Trade mark	Approved	2014
Royal Laurel	Trade mark	Approved	2014
Royal Copenhagen	Trade mark	Approved	2014
Royal Route	Trade mark	Approved	2014
Royal New Zealand College of Urgent Care	Title	Approved	2013
Royal District Nursing Service	Trade mark	Approved	2013

ROYAL DRAGON VODKA	Trade mark	Approved	2013
ROYAL JOBURN	Trade mark	Approved	2013
ROYAL BODIAN	Trade mark	Approved	2013
The Royal New Zealand Plunket Society Incorporated	Trade mark	Exempt	2013
The Royal Australasian College of Physicians	Trade mark	Exempt	2013
Royal A&P Society New Zealand (logo design)	Trade mark (revised logo design)	Approved	2013
Royal A&P Show New Zealand	Trade mark	Approved	2013
Royal A&P Event New Zealand	Trade mark	Approved	2013
K ROYAL KAMAL	Trade mark	Approved	2013
Tentex Royal	Trade mark	Approved	2011
Royal Gaming Limited	Company Name	Approved	2011
The Royal Legacy of 1745	Trade mark	Approved	2011
ROYAL GLOBAL MARKETING & DISTRIBUTORS (NZ) LTD	Company Name	Approved	2010 & 2016
Royal New Zealand SPCA Approved SPCA	Trade mark	Approved	2010
Royal Umbrella	Trade mark	Approved	2010
The Royal Society	Trade mark	Exempt	2010
Royal Kiwi Hotel	Company Name	Approved	2010
Royal Caribbean Cruises	Company Name	Approved	2010
Royal New Zealand Armoured Corps Association Incorporated	Society Name	Approved	2010
Royal New Zealand Naval Association	Trade mark	Approved	2010
Royal Banquet	Trade mark	Approved	2009
Royal District Nursing Service New Zealand	Company Name	Approved	2009
Royal Nippon Limited	Company Name	Approved	2009
Royal Property Management	Company Name	Approved	2009
Royal Trade Limited	Company Name	Approved	2009
The Royal Nail	Trade mark	Approved	2009
ROYAL AUTO CLUB INSURANCE UNDERWRITING AGENCY (NZ) LTD	Company Name	Approved	2008
Royal Recruitment	Company Name	Approved	2008
Royal Inhouse Parties Limited	Company Name	Approved	2008

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