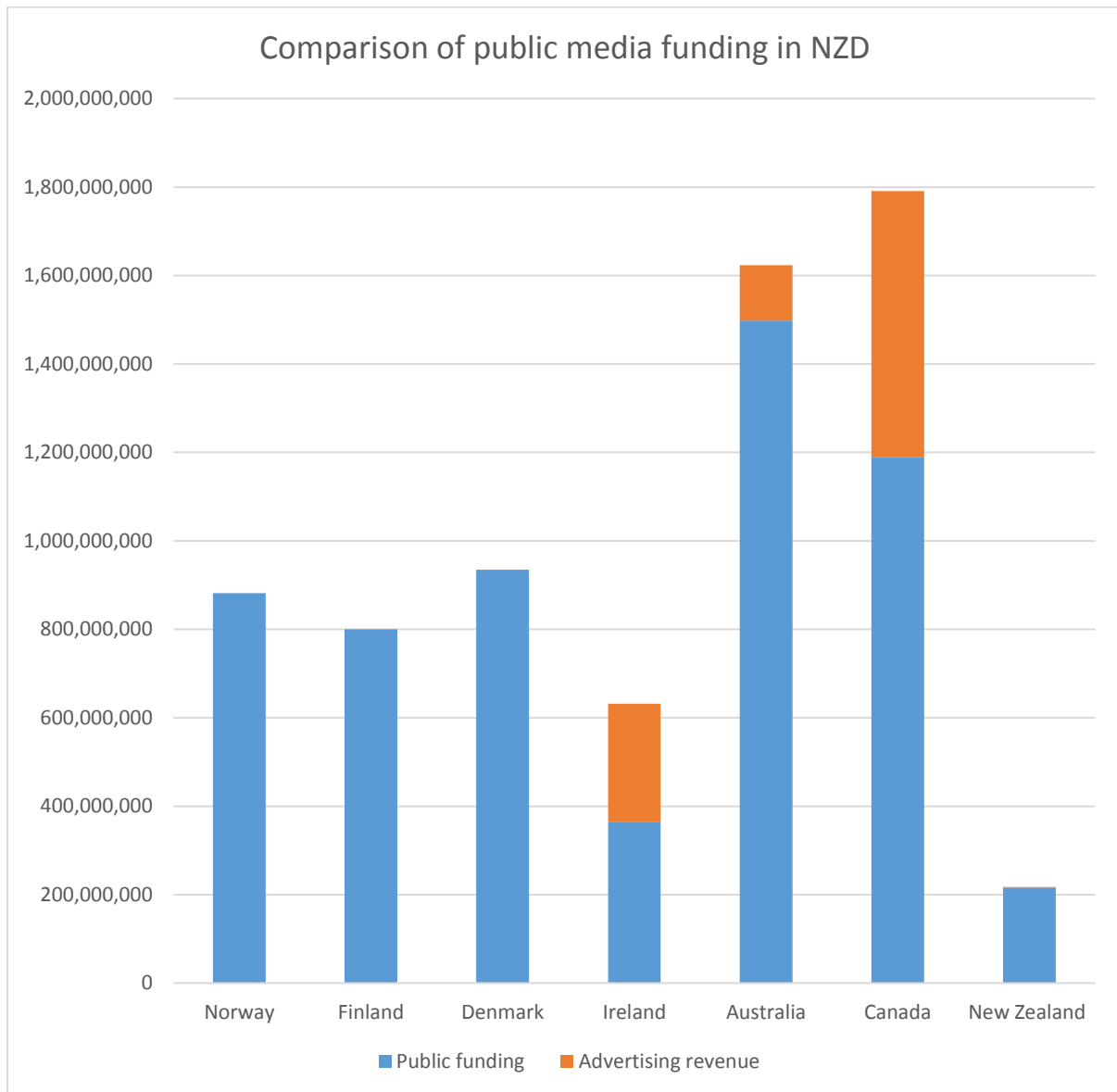


Comparison of public media funding

New Zealand's funding for public media falls well short of other countries.¹



Note:

This graph shows the two main sources of revenue for public broadcasters; public funding and advertising revenue. Other smaller sources of revenue (i.e. bank interest, programme sales, etc.) have been omitted.

¹ PricewaterhouseCoopers, *Research on public broadcasting models* (April 2018).