

20 October 2022

DOIA22/220

9(2)(a)

Tēnā koe 9(2)(a)

I refer to your email of 1 October 2022, regarding the financial viability of the new Aotearoa New Zealand Public Media (ANZPM) entity. You requested confirmation of:

*.... what the annual Government funding will be for the new entity over the next three years, and how much of that is new Government funding on top of the \$84 million per annum to be reallocated from NZ on Air's existing annual budget.*

Your request has been considered under the Official Information Act (OIA). The information you requested, along with an overview of the funding approach for the new public media entity, ANZPM, is outlined below.

ANZPM will have a mixed funding model with a total estimated yearly operating budget of \$400 million:

- \$200 million of operating budget will be provided through Crown funding annually
- this will be supplemented by commercial revenue.

The \$200 million of Crown funding annually includes \$109 million in new Crown funding from 1 July 2023 to provide the new entity an assured operating baseline into the future and to meet public media outcomes. Over three years, this is the \$327 million funding increase announced in this year's Budget (\$109 million x 3).

In addition, ANZPM will receive a further \$91 million of existing funding annually (\$109 million + \$91 million = \$200 million total Crown funding). Most of the \$91 million will be reprioritised to ANZPM from the existing Public Broadcasting Services appropriation and includes:

- \$84.8 million reallocated from NZ on Air to ANZPM, comprising of:
  - \$42.6m in 'platform' funding that used to pass through NZ on Air to fund RNZ's operations, and
  - \$42.2m that used to be provided to NZ on Air for content.
- \$1.9 million will be retained as a separate item in the appropriation and will continue to fund the radio service to the Pacific, to be provided by ANZPM.

- The remaining \$4.3 million of existing funding sits outside the Public Broadcasting Services appropriation, will not be reallocated to ANZPM but will fund the relevant services/programmes (for example, Parliament TV) by ANZPM.

Please note that we may publish this letter (with your personal details removed) on the Ministry's website.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz) or freephone 0800 802 602.

Nāku noa, nā

9(2)(a)



Emily Fabling  
**Pou Mataaho o Te Aka**  
**Deputy Chief Executive, Policy and Sector Performance**