



Cabinet Economic Development Committee

Minute of Decision

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Strong Public Media Business Case: Establishment of Governance Group

Portfolio **Broadcasting and Media**

On 17 February 2021, the Cabinet Economic Development Committee:

- 1 **noted** that the Strong Public Media programme progresses the 2020 Election Manifesto commitment to ‘strengthen the role of public media and Māori media in the New Zealand community and ensure public media assets are fit for the future and able to thrive amid the changing media landscape’;
- 2 **noted** that, subject to Cabinet approval to progress with a new entity, the Minister for Broadcasting and Media intends 9(2)(f)(iv) [REDACTED]
- 3 **noted** that the next step in the Strong Public Media programme is to report back to Cabinet later in 2021 with the result of a detailed business case that provides advice on the viability and most effective means of delivering a new public media entity;
- 4 **endorsed** the proposal to establish a Strong Public Media Business Case Governance Group (the Governance Group), made up of media and public sector experts, to oversee the completion of the business case and undertake public consultation to inform the development of a draft charter;
- 5 **noted** that the Governance Group will operate with the Minister’s approval of delegations of some of the functions of the Chief Executive of the Ministry under the Public Service Act 2020, namely delivering a completed business case;
- 6 **noted** that the rationale for the establishment of the Governance Group is to ensure the business case provides:
 - 6.1 practical options that have credibility with stakeholders and the audiences a new entity will serve;
 - 6.2 visible momentum for the work programme following it pausing due to COVID-19;
- 7 **noted** the draft terms of reference for the Governance Group, attached to the paper under DEV-21-SUB-0004, which will be finalised by the Minister for Broadcasting and Media following consultation with the Chair once appointed;

8 **noted** that the Minister for Broadcasting and Media intends to bring a paper to the Cabinet Appointments and Honours Committee on 10 March 2021 on the proposed appointment of the Chair and members of the Governance Group;

9 **noted** s9(2)(f)(iv) [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Janine Harvey
Committee Secretary

Present:

- Hon Grant Robertson (Chair)
- Hon Dr Megan Woods
- Hon Carmel Sepuloni
- Hon David Parker
- Hon Nanaia Mahuta
- Hon Poto Williams
- Hon Damien O'Connor
- Hon Stuart Nash
- Hon Kris Faafoi
- Hon Willie Jackson
- Hon Michael Wood
- Hon Dr David Clark
- Hon Dr Ayesha Verrall
- Hon Meka Whaitiri
- Hon Phil Twyford
- Rino Tirikatene, MP
- Deborah Russell, MP

Officials present from:

- Office of the Prime Minister
- Officials Committee for DEV

Hard-copy distribution:

Minister for Broadcasting and Media

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